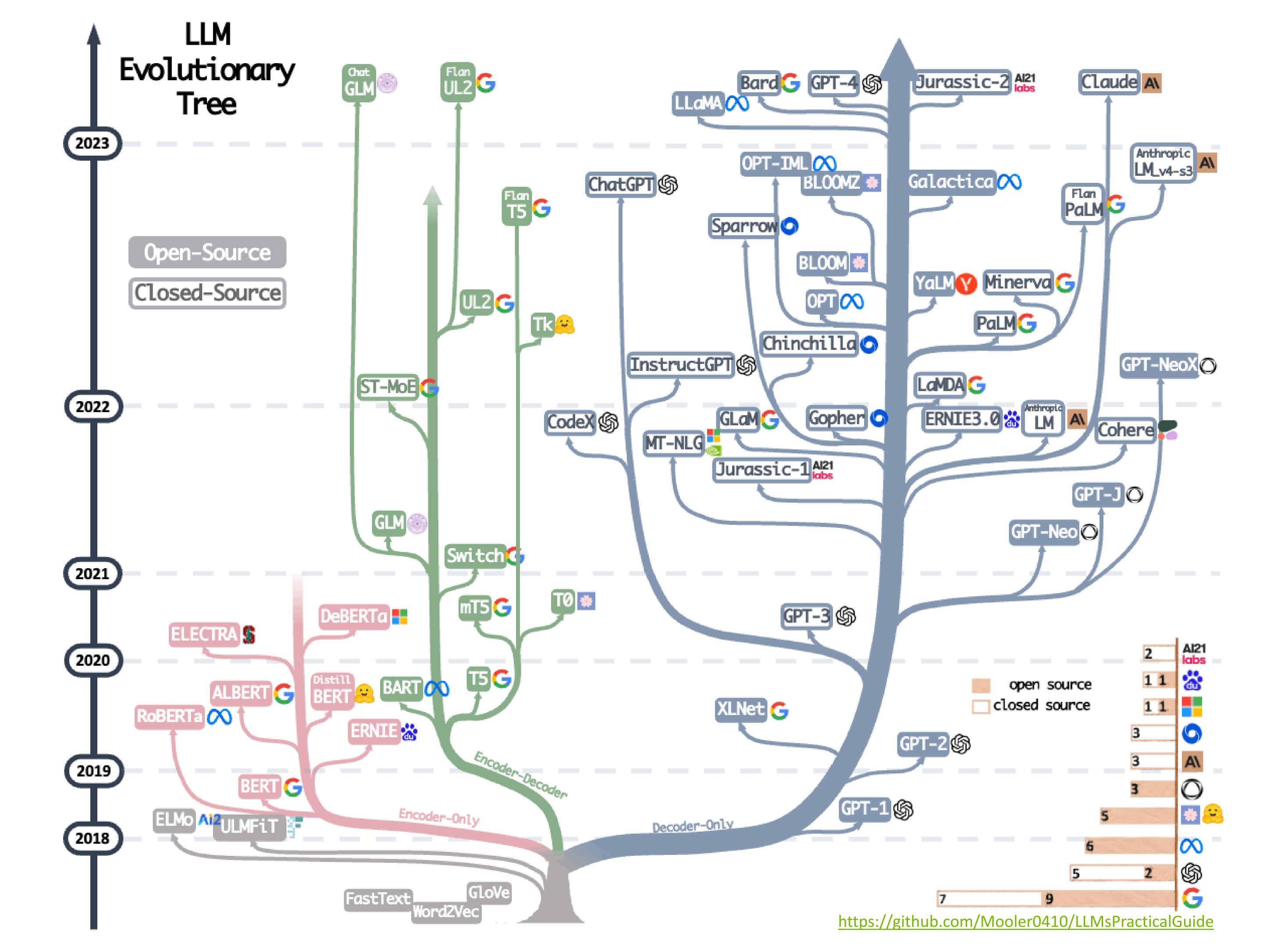




Agenda

- The Opportunity of LLMs
- NeMo Framework Overview
- Latest advancements in NeMo Framework
- NeMo Framework Availablity
- Customer Using NeMo Framework Today







Challenges Building Generative AI for the Enterprise

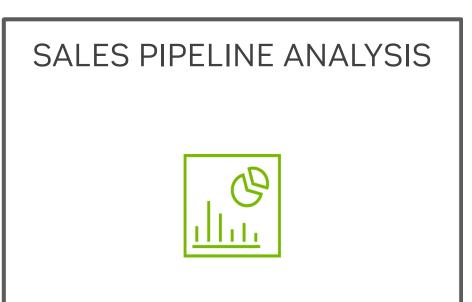
LLM Enterprise Use Cases and Goals:

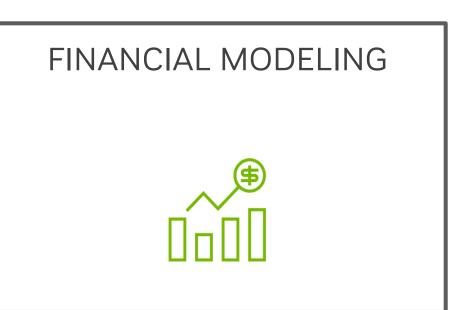






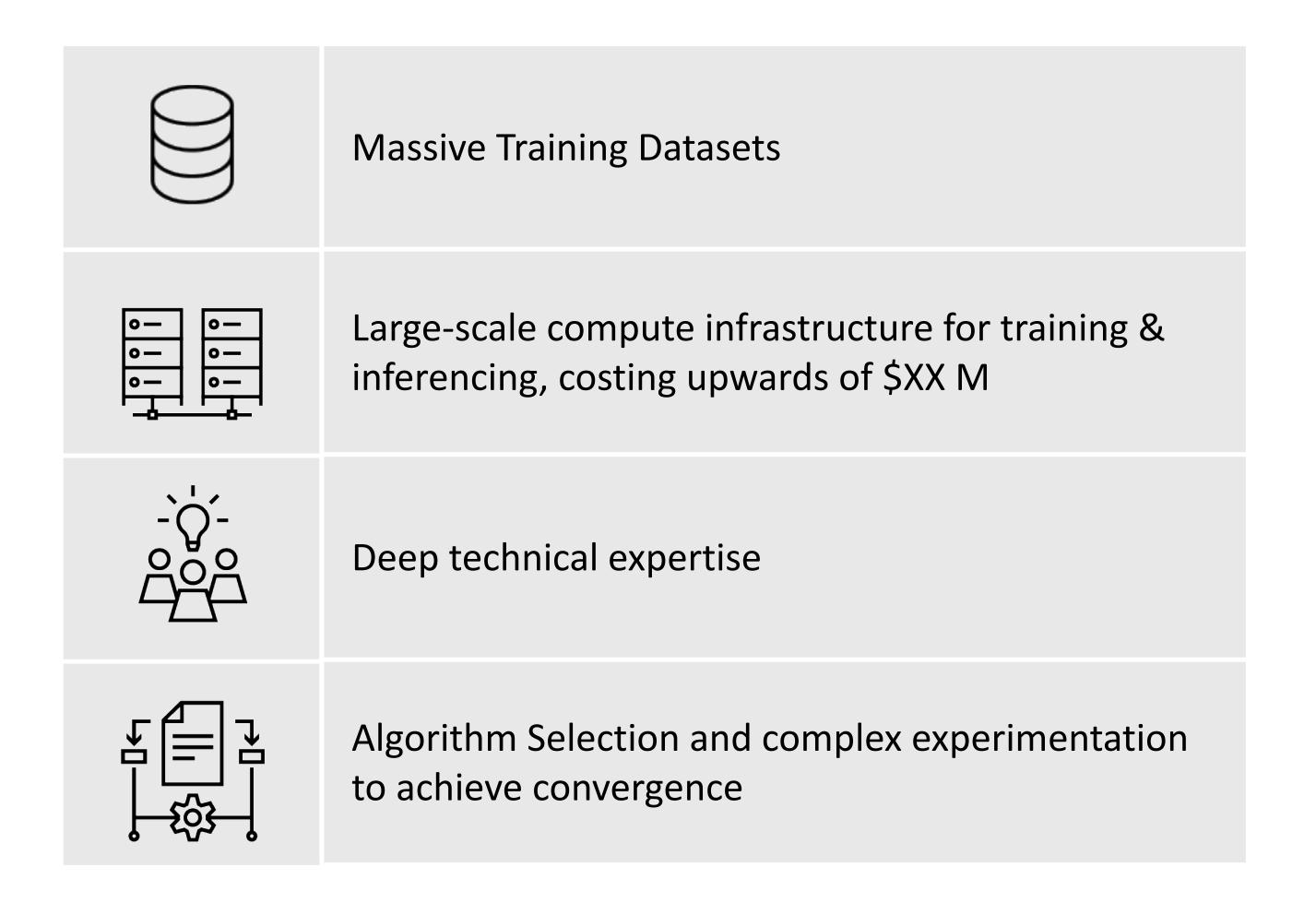








Challenges of Building Foundation Models



Challenges of Using Foundation Models

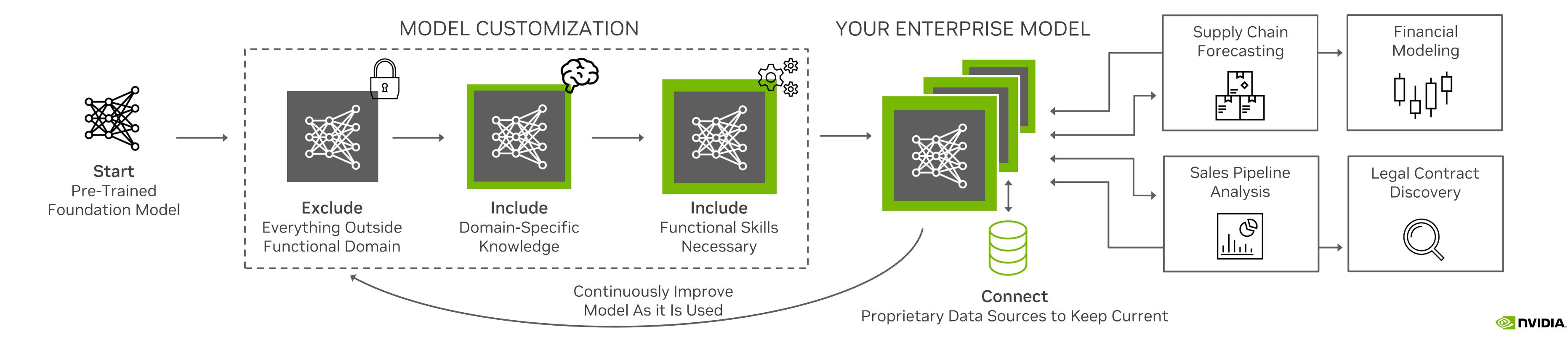
	Trained on Publicly available information and datasets
	Outdated Information, as Models are Frozen in Time.
(ii)	Hallucination
	Bias & Toxic Information

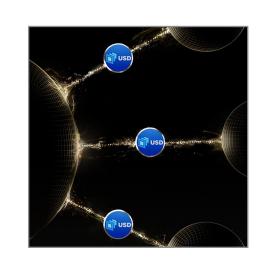


NVIDIA Provides the Tools to Overcome LLM Challenges

Using Foundation Models

- Generalized AI does not achieve Enterprise needs as it lacks domain knowledge and can have non-factual responses.
- Model customization is key to enable inclusion of domain specific knowledge & proprietary information, and exclusion of unwanted information or responses.
- NVIDIA NeMo LLM enables:
 - Functional Skills: Specialized skills to solve customer and business problems.
 - Focus with Guardrails: Exclude everything outside functional domain, eliminate bias and toxicity, align to human intentions.
 - Domain Specific Knowledge: Encode and embed your enterprise's real-time information to provide the latest responses.
 - Continuous Improvement: Reinforcement Learning with Human Feedback techniques allow for your enterprise model to get smarter over time, aligned to your specific enterprise domain





Life

Sciences

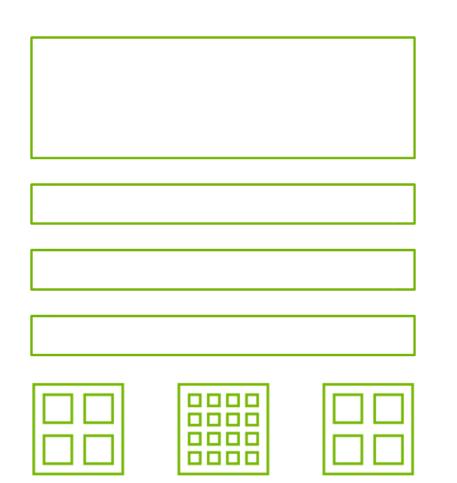
Physical Sciences AI NLU

Full Stack, 3 Chips, Data Center Scale

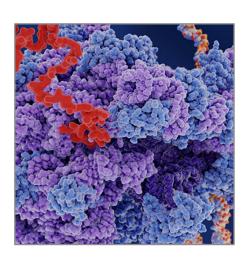
33 Million CUDA Downloads

150 SDKs

\$100 Trillion Industry Served



NVIDIA Accelerated Computing



Medical Imaging

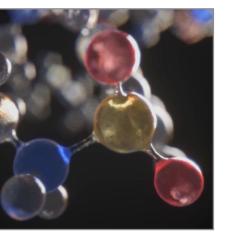
CAD

Broadcast

Gaming



Digital Twins

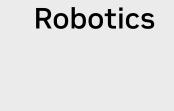


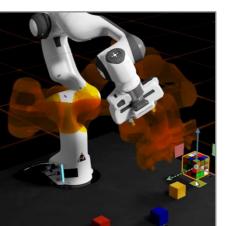
Genomics

Autonomous Vehicles



Finance





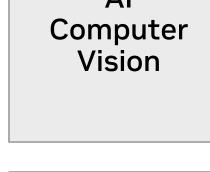
AI Speech

Recsys

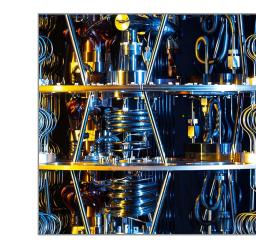


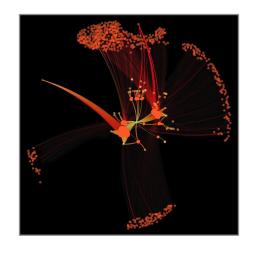
5G

Retail



Machine Learning





Cybersecurity

Manufacturing

Quantum Computing



Generative Al Unlocks New Opportunities



How has NVIDIA contributed to acceleration of AI?

NVIDIA has been a pioneer in the field of AI since the very beginning. Our GPU platform has enabled the rapid development of AI – from the training of neural networks, to inference in the data center, on-device AI in the car and in the cloud, and the deployment of AI to tackle challenging problems like conversational AI and translation.

NVIDIA's GPU-accelerated computing platform is the engine of AI – it is the most important computing platform of our time.



530B

TEXT GENERATION











Real-Time
NLLB-200
Metaverse
Translation

TRANSLATION

Translating

Wikipedia





whether the service n isPositiv



Function Generation

Dynamic Code

Commenting

IMAGE GENERATION

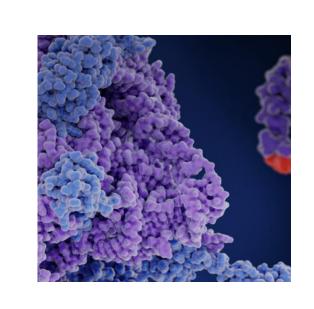


Brand Creation



Gaming Characters

LIFE SCIENCE



Molecular Representation s



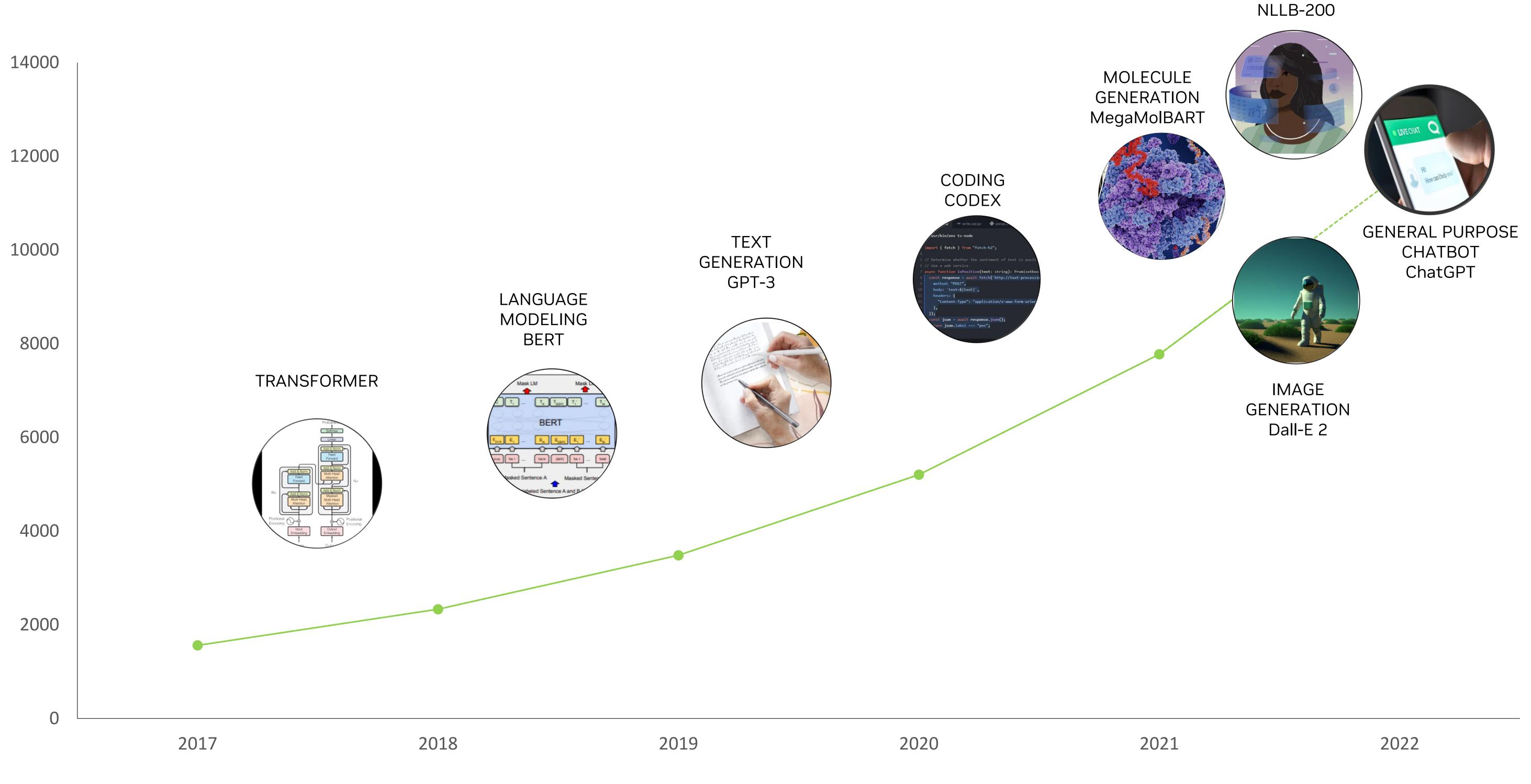
Drug Discovery



^{**}Generated using NVIDIA NeMo service



TRANSLATION



Transformer and LLM Research Papers Per Year

Transformer Models Making Waves

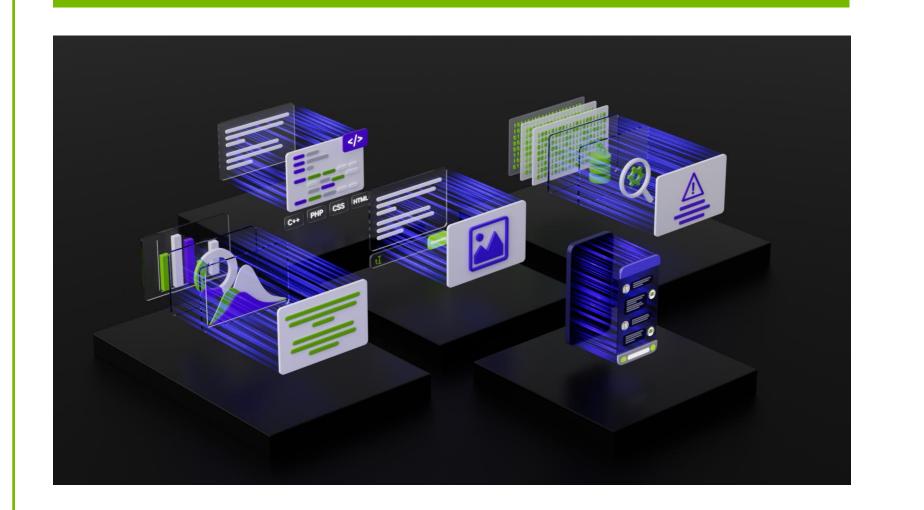
Few of the most significant milestones in LLMs shaping industries



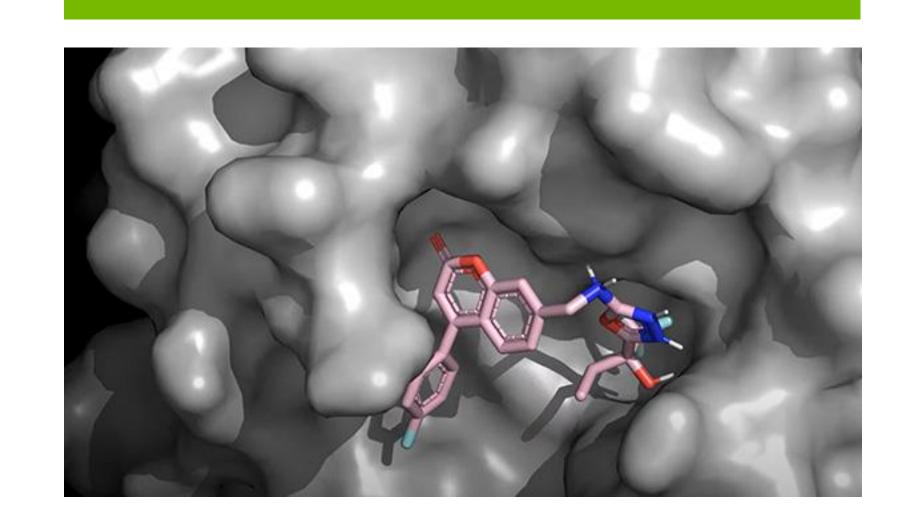
NVIDIA's Generative AI Solutions

Foundations to Build and Run Your Generative Al

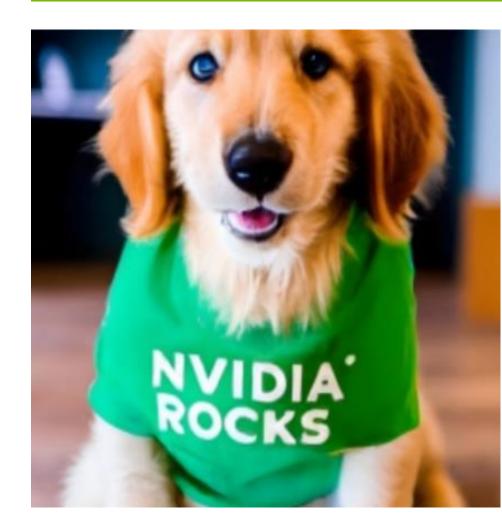
NVIDIA NeMo service



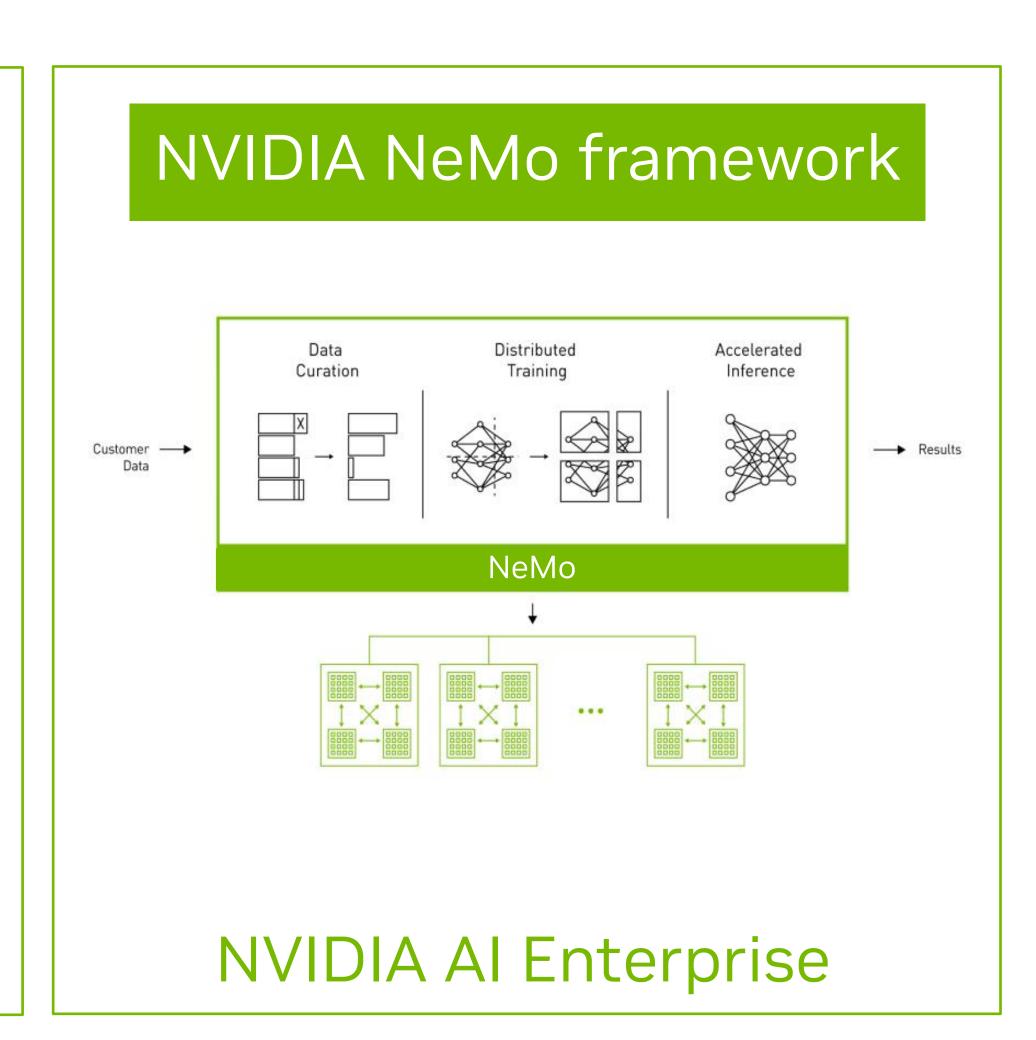
NVIDIA BioNeMo service



NVIDIA Picasso service



A photo of a golden retriever puppy wearing a green shirt. The shirt has text that says 'NVIDIA rocks''. Background office. 4k dslr.



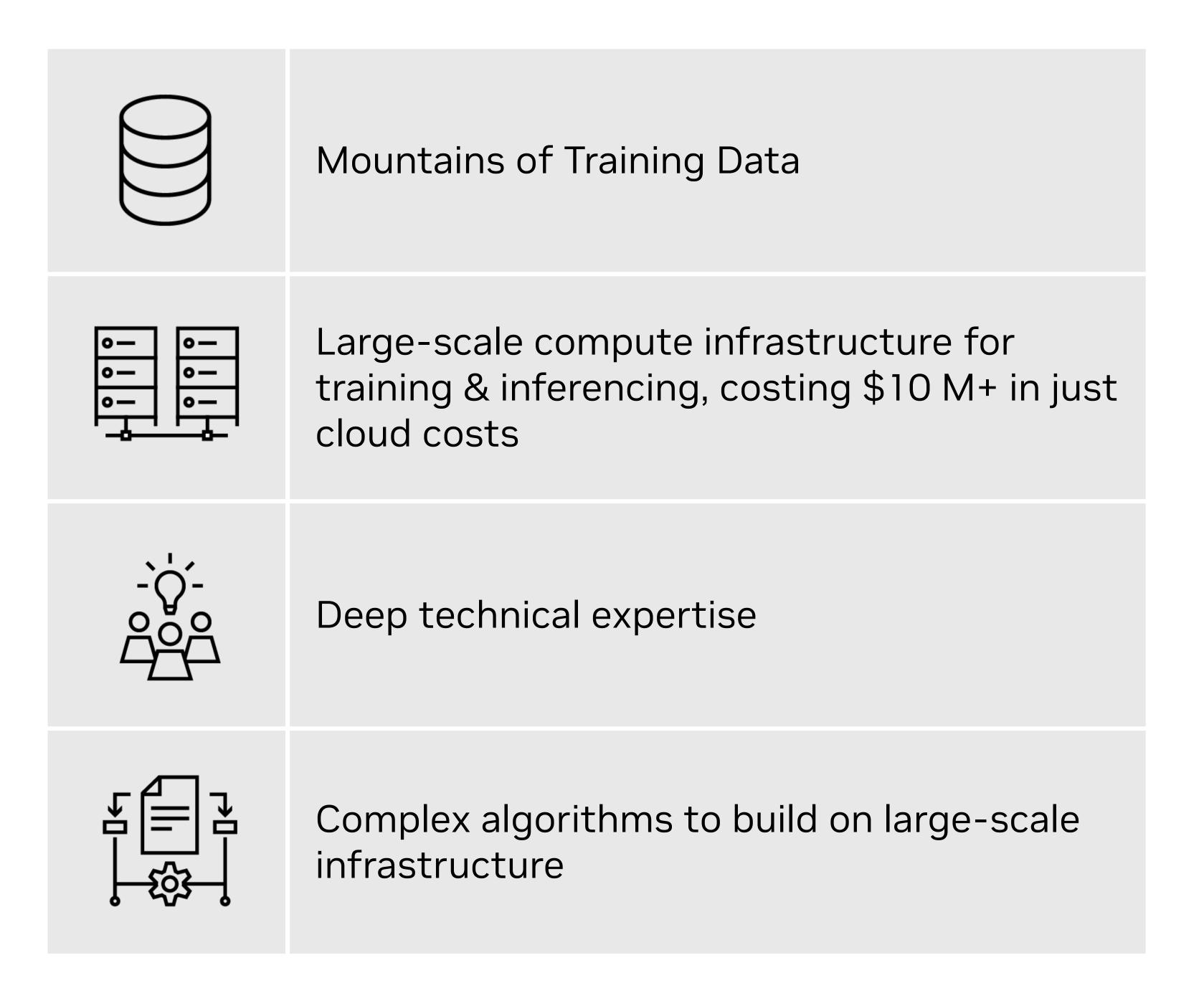
NVIDIA AI Foundations

NVIDIA DGX Cloud

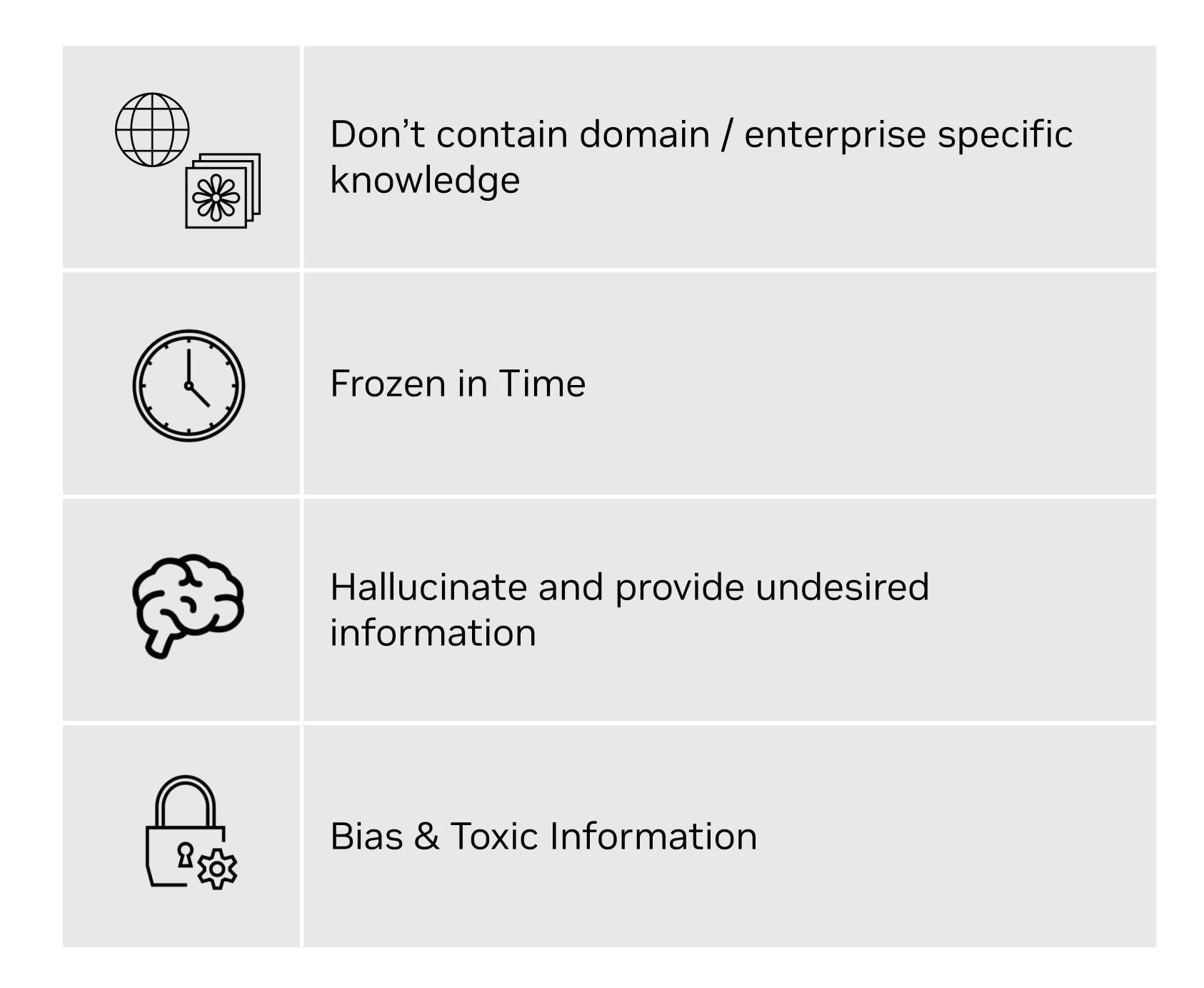
Enterprise Challenges Of Developing Generative Al

Foundation models are AI neural networks trained on massive unlabeled datasets to handle a wide variety of tasks

Challenges of Building Foundation Models



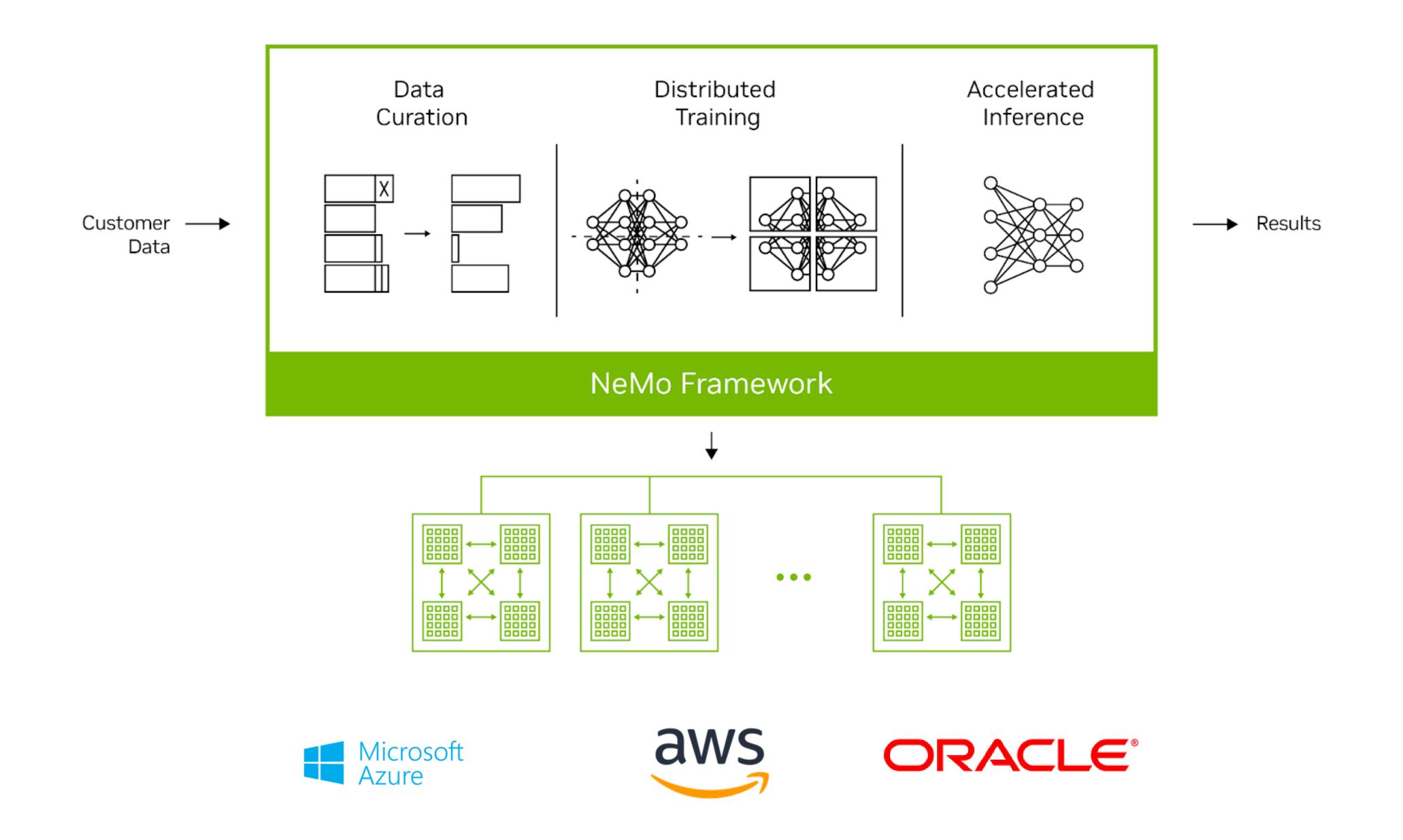
Challenges of Using Foundation models





NeMo Framework

An end-to-end, cloud-native enterprise framework to build, customize and deploy generative Al models



Multi-modality support

Build language, image, generative Al models

Accelerated Workflow

Speed up workflows with 3D parallelism & distributed training and inference techniques

Data Curation

Mine and curate highquality training data @ scale

Customize Foundation Models

State of the art customization techniques for LLMs including Adapters, RLHF, AliBi, SFT

Support

NVIDIA AI Enterprise keep projects on track

Deploy Anywhere

On any NVIDIA accelerated system: NVIDIA DGX Cloud, major CSPs (Azure, AWS, OCI), or on-prem



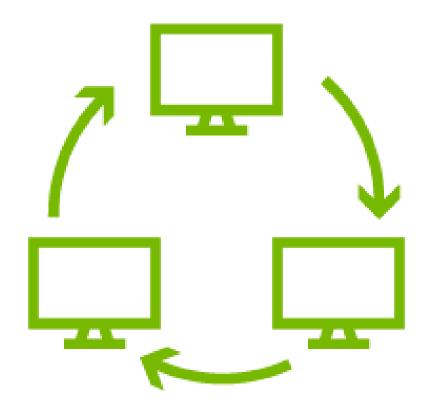


Unmet Needs	NeMo addressing needs	
Large-Scale Data Processing		Data Curation & Preprocessing Tools
Multilingual data processing & training		Relative Positional Embedding (RPE) – Multilingual Support
Finding optimal hyperparameters		Hyperparameter Tool
Convergence of Models		Verified recipes for large GPT & T5-style models
Scaling on Clouds		Scripts/configs to run on Azure, OCI, and AWS
Deploying for inference		Model navigator + export to FT functionalities
Deployment at-scale		Quantization to accelerate inferencing
Evaluating models in industry standard benchmarks		Productization evaluation harness
Differing infrastructure setups		Full-Stack support with FP8 & Hopper Support
Lack of Expertise		Documentation

Solving pain-points across the stack



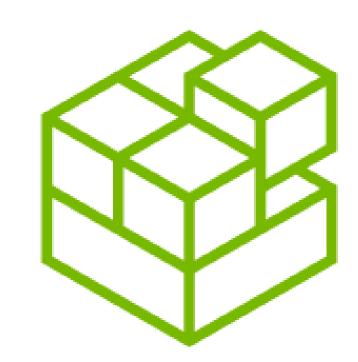
End-to-End
Bring your own data, train & deploy LLM



Fastest Performance at-Scale SOTA training techniques and tools



Easy-to-Use
Containerized framework





Fully Flexible
Open-source approach



Run Anywhere
Train & deploy on your choice of infrastructure



Battle-Hardened
Verified recipes to work OOTB

NeMo Framework

Simplifying and accelerating the path to build and deploy large-scale generative AI models

Enabling Enterprises Create Their Own Generative AI Models

Abstracting Complexities of Deep Learning Expertise, MLOps & Large-Scale Infrastructure

Customize and Deploy in the Service

NeMo service

Customize in the Service + Deploy on Any Infrastructure

NeMo service NeMo framework

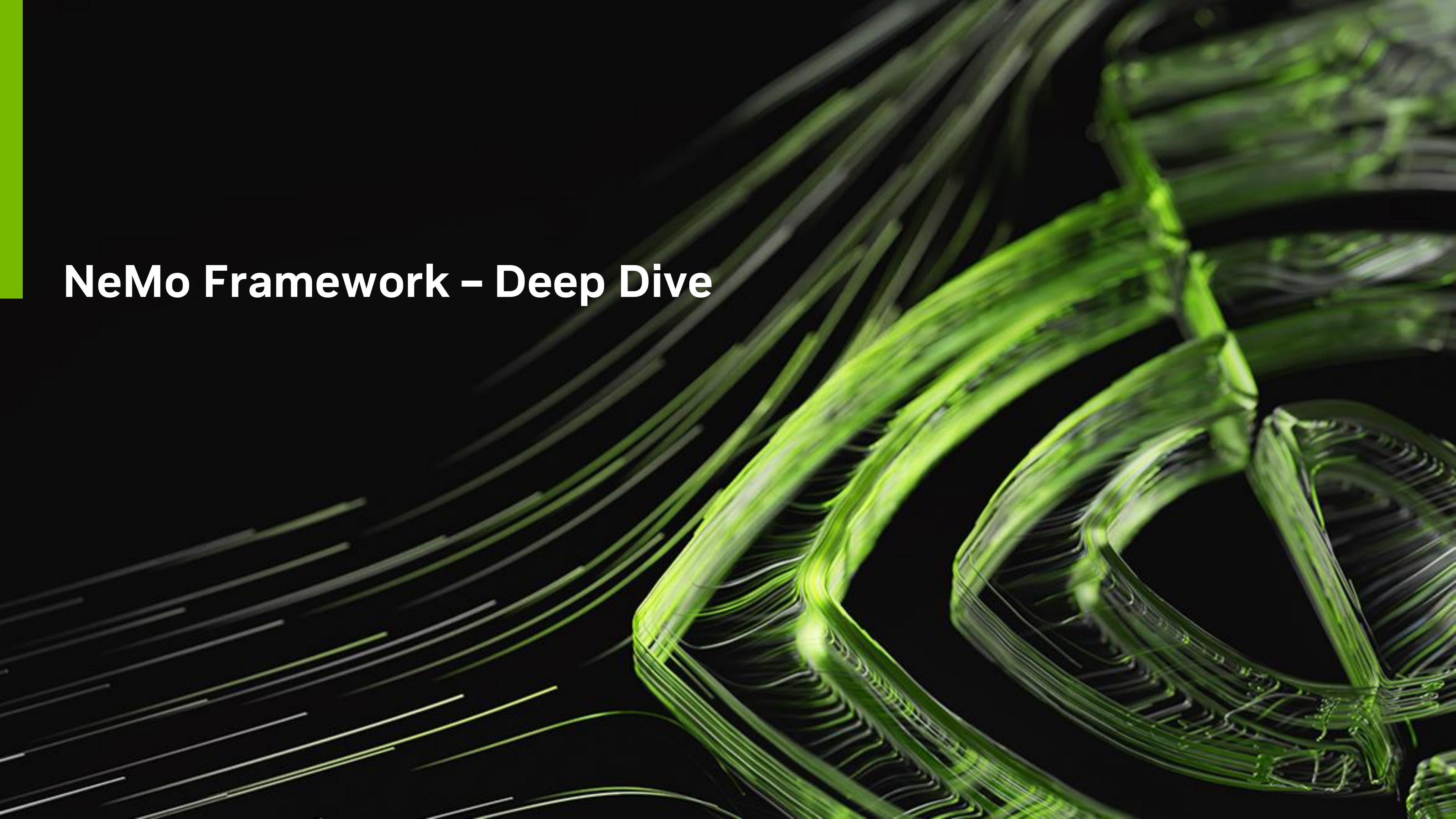
Train on Any infrastructure + Customize & Deploy in Service

NeMo framework NeMo service

Train, Customize & Deploy on Any Infrastructure

NeMo framework





	Traditional NLP Approach	Large Language Models
Requires labelled data	Yes	No
Parameters	100s of millions	Billions to trillions
Desired model capability	Specific (one model per task)	General (model can do many tasks)
Training frequency	Retrain frequently with task- specific training data	Never retrain, or retrain minimally

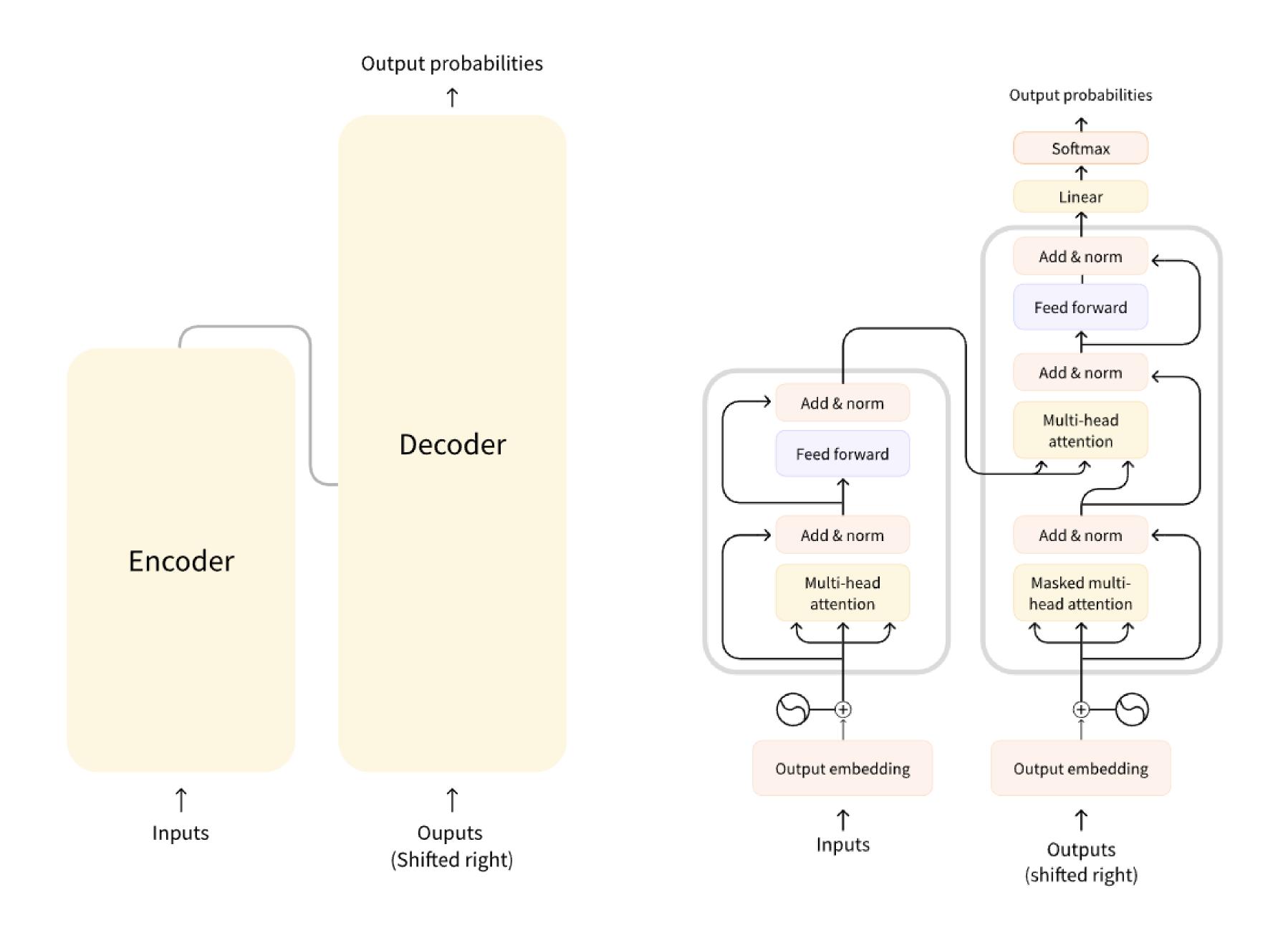
When Large-Language-Models Make Sense

- Zero-Shot (or Few Shot Learning)
 - Painful & Impractical to get a large corpus of labelled data
- Models can learn new tasks
 - If you want models with "common sense" and can generalize well to new tasks
- A single model can serve all use-cases
 - At-scale you avoid costs and complexity of many models, saving cost in data curation, training, and managing deployment





ARCHITECTURE



- A **transformer** is a <u>deep learning</u> model that adopts the mechanism of <u>self-attention</u>, differentially weighting the significance of each part of the input data.
- Introduced in <u>Attention Is All You Need</u>
- Based on Encoder-Decoder Architecture, wherein encoder understands language, whilst decoder generates language

Transformers

The Next Wave of Al



Encoders

For Understanding Language

Decoders

For Generative Models

Sequence-to-Sequence

Encoder-Decoders

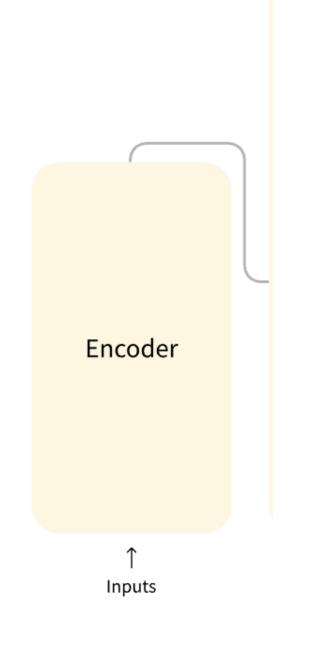
Suited for task requiring an understanding of the full sentence, such as sentence classification, named entity recognition, and extractive question answering.

Suited for tasks involving Text Generation

Suited for tasks around generating new sentences depending on a given input, such as summarization, translation, or generative question answering.

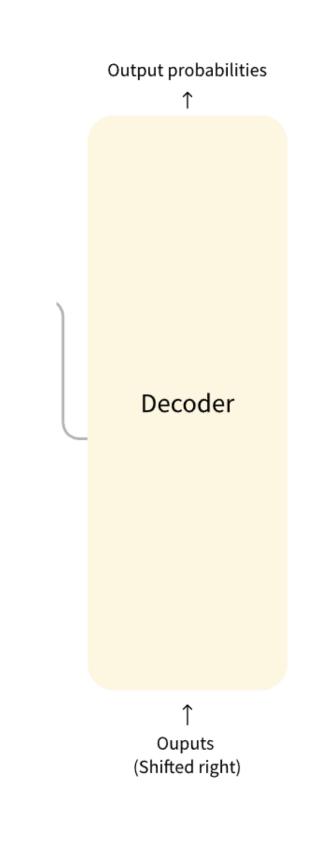
Supported Models:

BERT



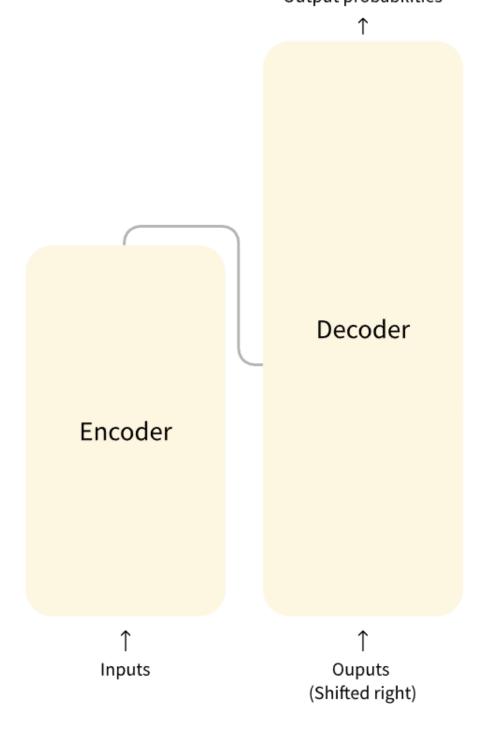
Supported Models:

• GPT-3



Supported Models:

- T5
- Multilingual mT5

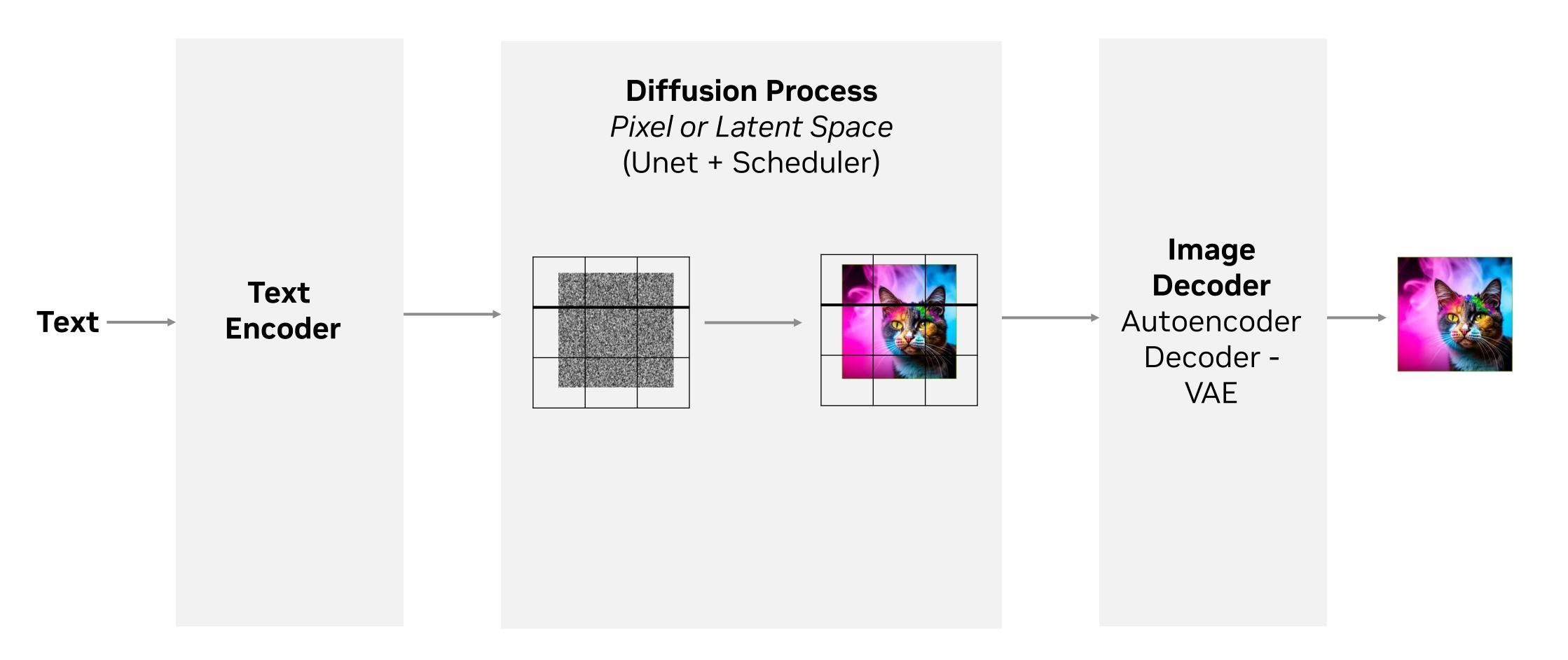


Supported Language Models



Generative Image Models

Text to Image Generative Models



Supported Models In NeMo framework:

Diffusion in Latent Space: Stable Diffusion v1.5

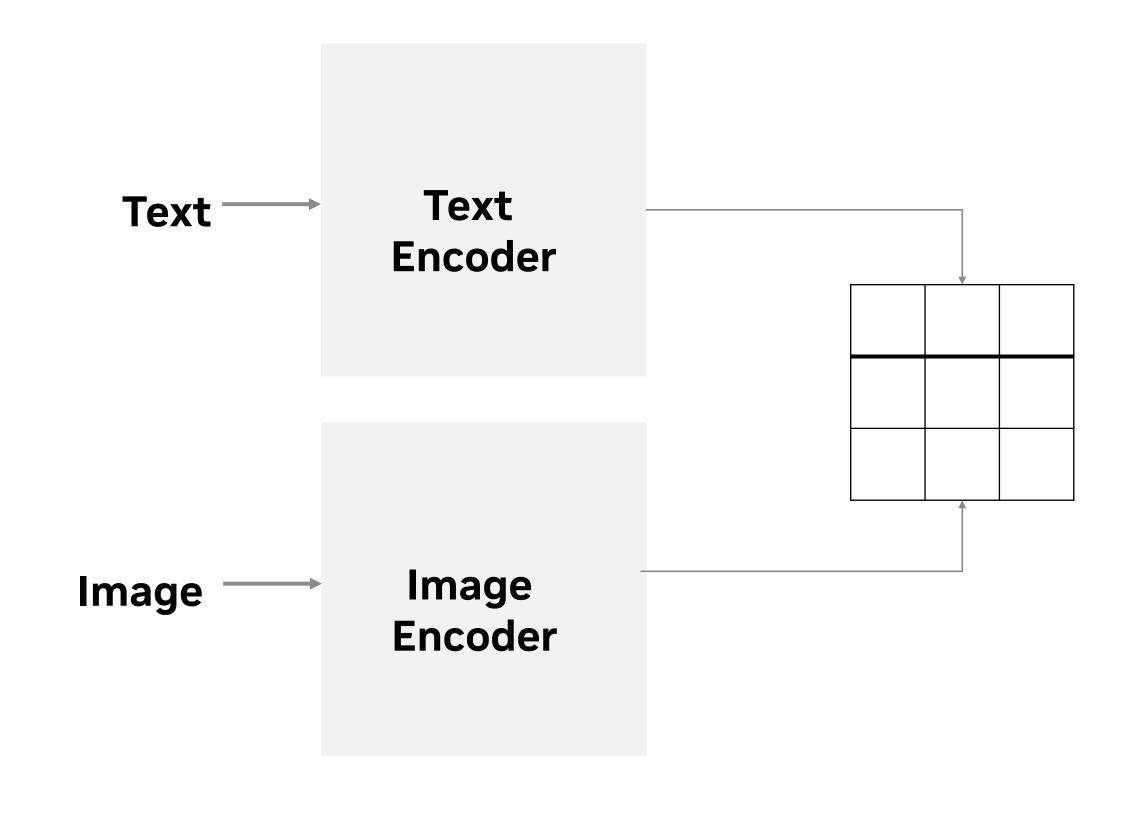
Diffusion in Pixel Space: Imagen

Image-to-Image Models: Instruct-Pix2Pix (For editing images – No text encoder)

Support for Multi-Modal Models

Discriminative

Suitable for Tasks Like Image Classification, Object Detection



Supported Models In NeMo framework:

Text-Encoder: Vision-Transformer

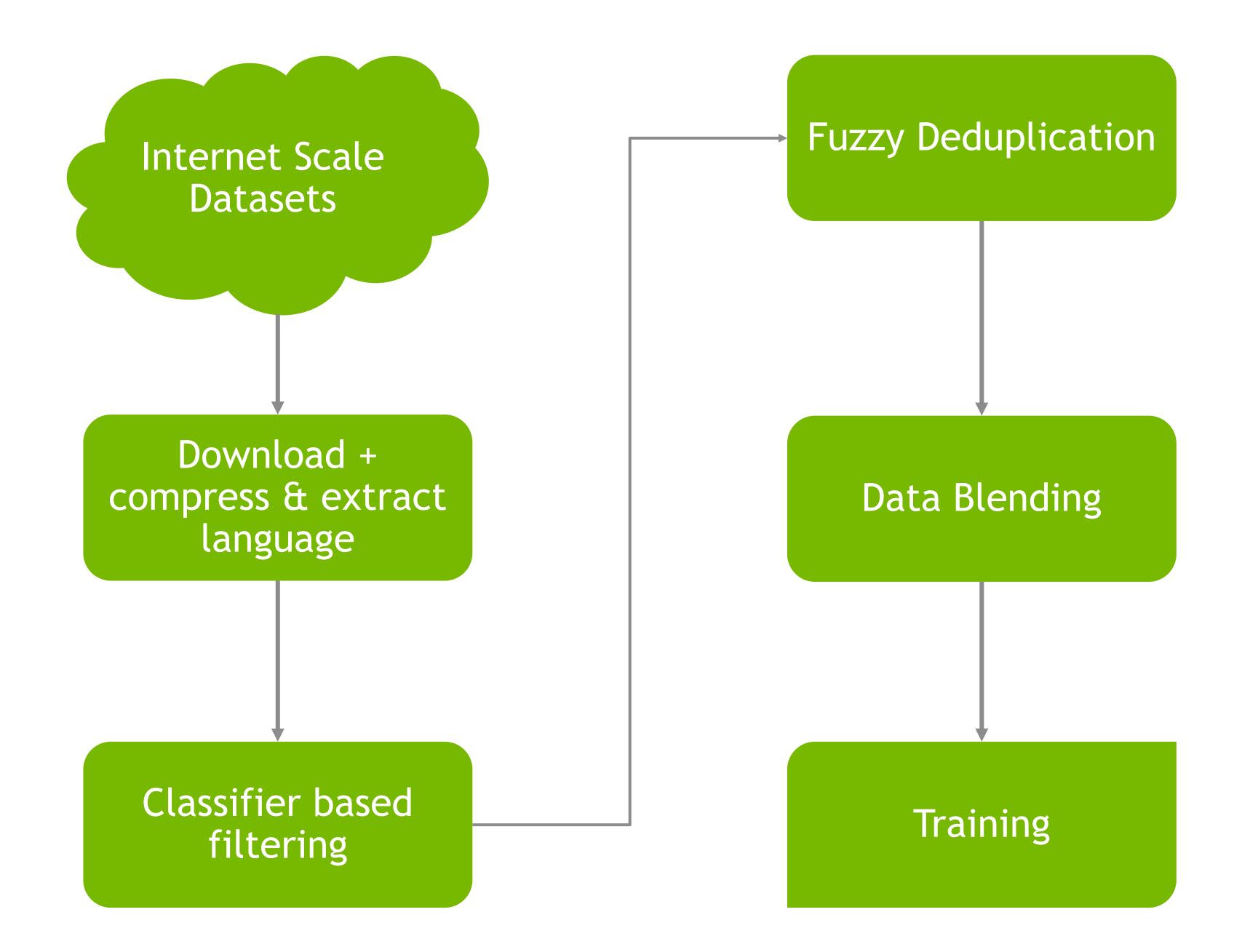
Multi-Modal: CLIP

Overall Model: ViT-CLIP



Bring your own dataset to train LLMs

Framework Agnostic Distributed Data Curation Tools for Filtering, Deduplication, and Blending



- Distributed processing leveraging DASK
 - DASK enabled auto load balancing for distributed processing
- De-duplication
- Data Cleaning-Bad Unicode, newline, repetition
- Extraction- HTML files and JavaScript

Data Curation & Preprocessing

Enabling Large-Scale High-Quality Datasets for LLMs

"Using hyperparameter optimization tools in NeMo allowed us to train LLMs 2x faster than with other frameworks."

Hwijung Ryu, LLM Development Team Lead Korea Telecom

Auto-Configurator Tool

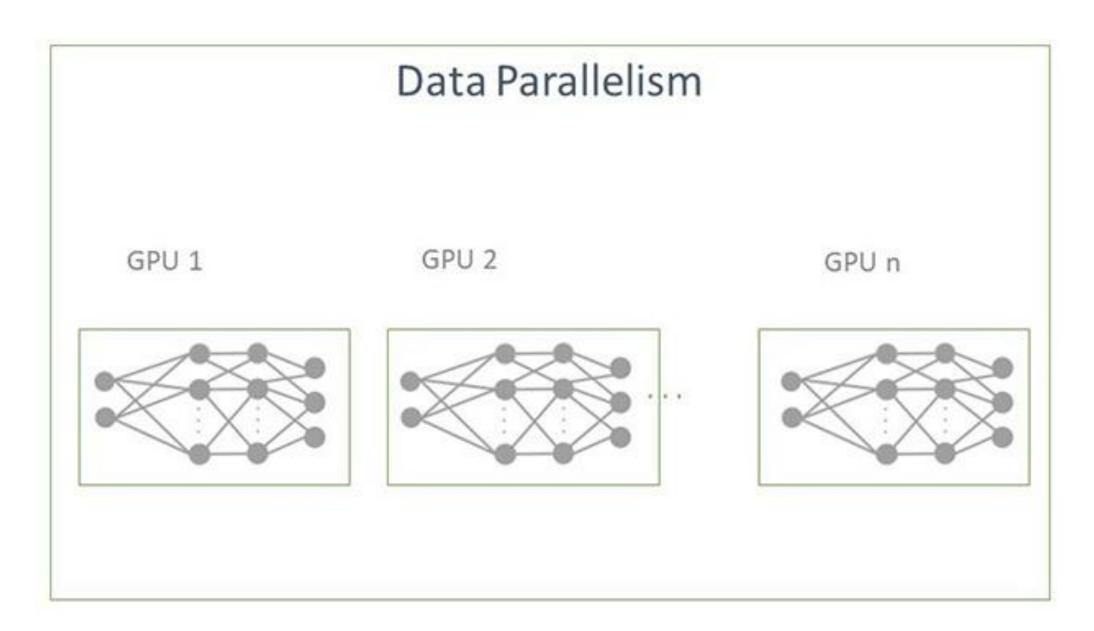
Automatically search and optimize model configurations on any given compute or time constraints

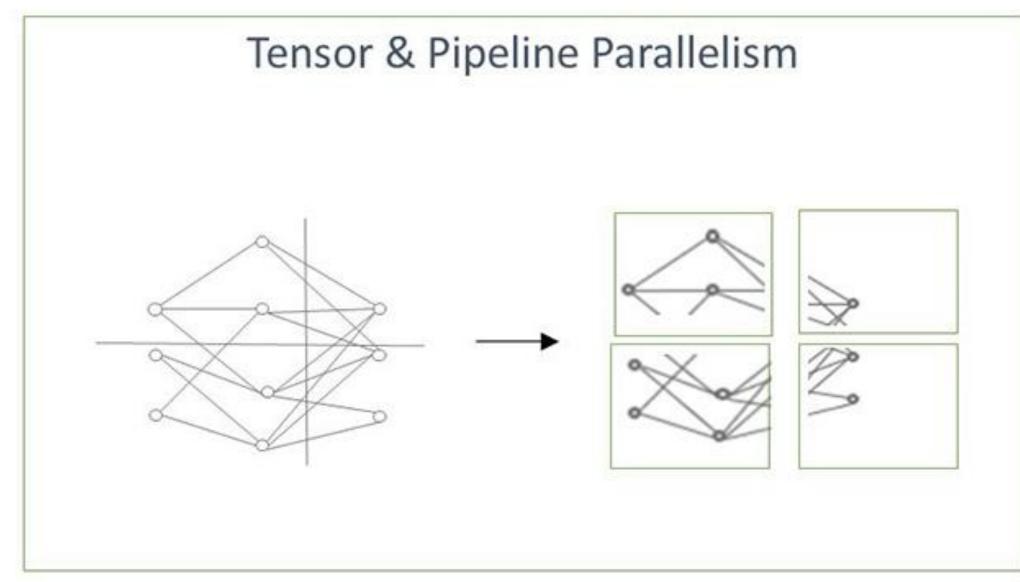
- Decides the model size based on your hardware constraints, inference or time constraints
- Best training and inference configurations can be found in minutes (for small models) or a few hours (for large models)

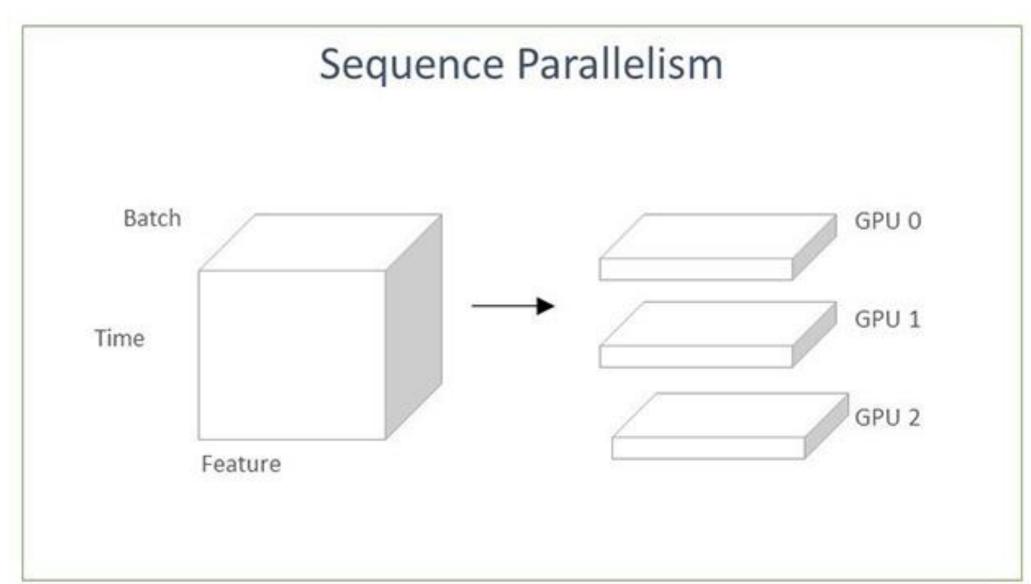


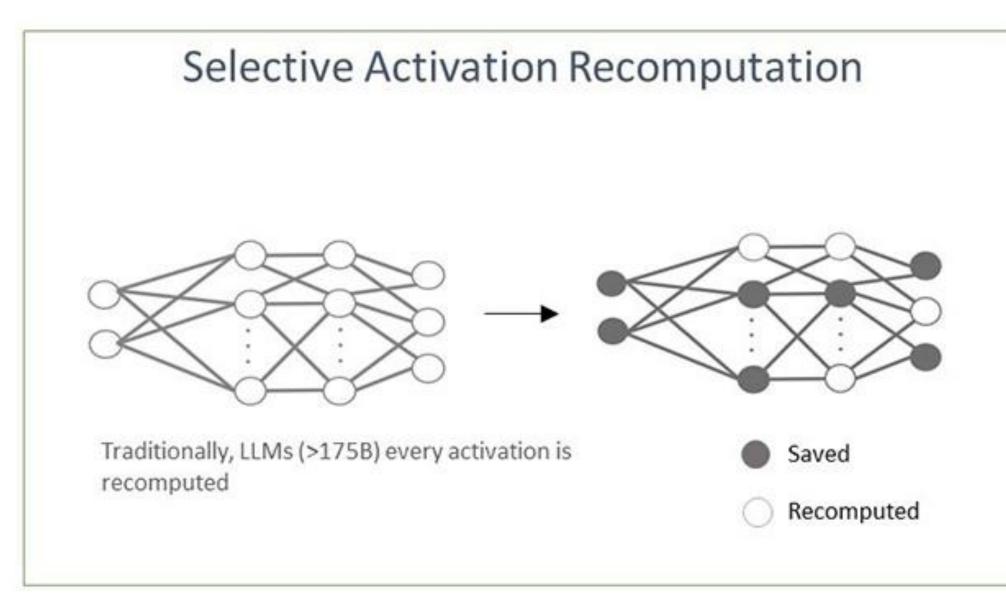
3D Parallelism Techniques To Build Foundation Model

NeMo framework offers efficient algorithms to train large-scale models









- Requires extensive experimentation to configure hyperparameters
- Needs state-of-the-art algorithms to process internet-scale data across an entire datacenter
- Maximize GPU Utilization over InfiniBand and Minimum Latency within a Single Node



Hyper-personalizing Foundation Models for Enterprises

Methods to build and hyper-personalize foundation models for specific use-cases

Personalization / Customization

Methods & Techniques

Learn New Knowledge (New domain)	Foundation Model Training / Fine-Tuning
Learn a skill (ex. Article summarization)	Incremental Knowledge - Prompt Learning Techniques (p-tuning, adapters, AliBi)
Filter Bias & Inappropriate Content	Toxicity Classifiers that indicates toxicity score for both Inputs & Outputs
Learn to Implement Guardrails	Tune Model Parameters to Stay within Specified Domain - Supervised Fine Tuning
Include Proprietary and Topical Knowledge Base	Runtime Knowledge - Inform (Information Retrieval Models)
Continuously Improve Models Over-Time	Continuous Knowledge – Reinforcement Learning with Human Feedback

Legend: Available Today



Overcoming Challenges Of Using Foundation Model

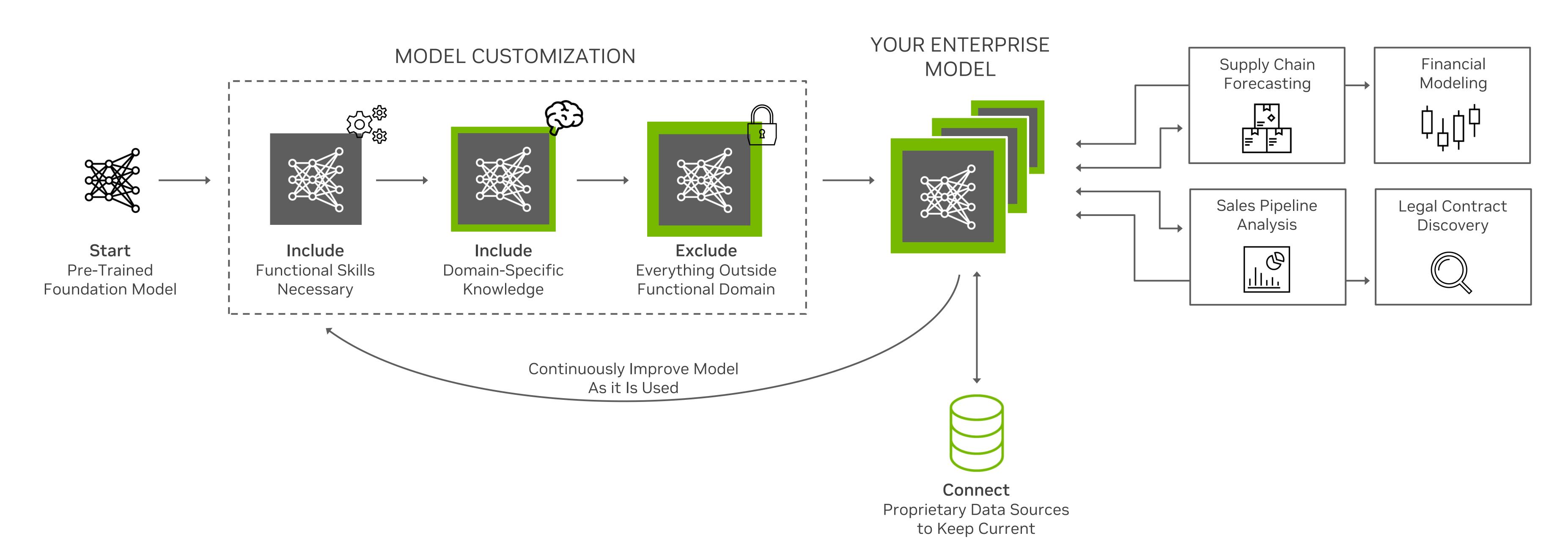
Generalized AI will not work – Enterprise need their own AI

Answer proprietary information

Update knowledge base with latest information

Factual correctness with specific context, domain & voice

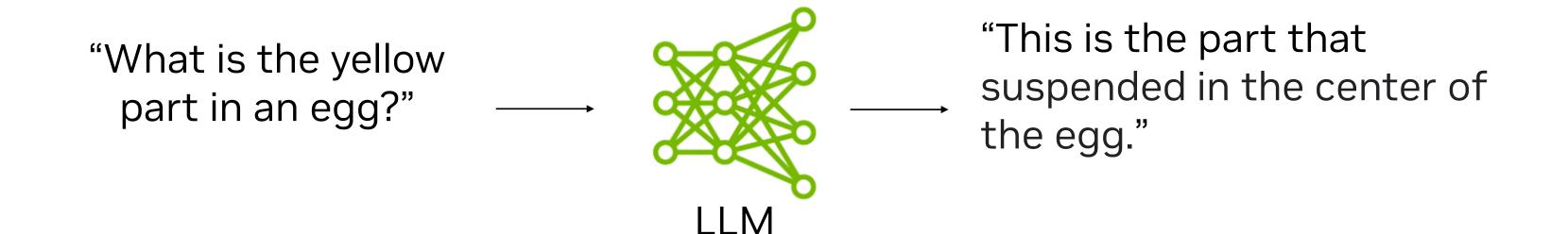
Bias & toxicity management





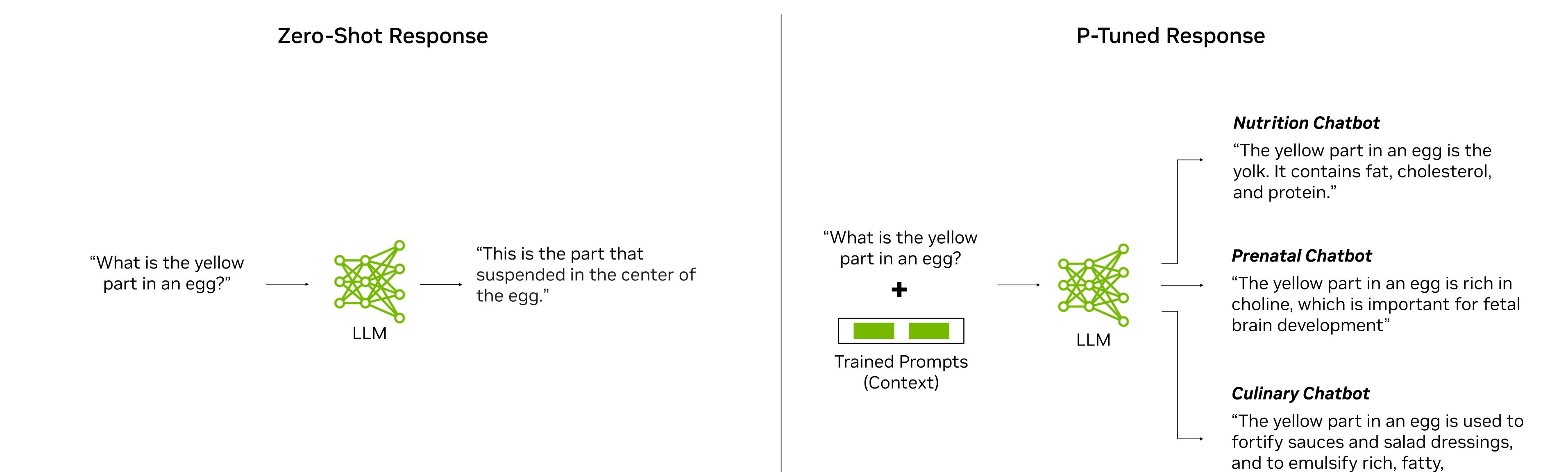
LLMs Are Knowledgeable To Answer General Questions

Zero-Shot Response





Customization is Required to Address Business-specific Tasks





ingredients like oil and butter"

Enterprises Require Responses Based on Current Information



70%

Of Enterprise Data is Untapped

Unlock new opportunities for greater intelligence



Less Frequent Re-Training

Significant cost and time savings to maintain LLMs

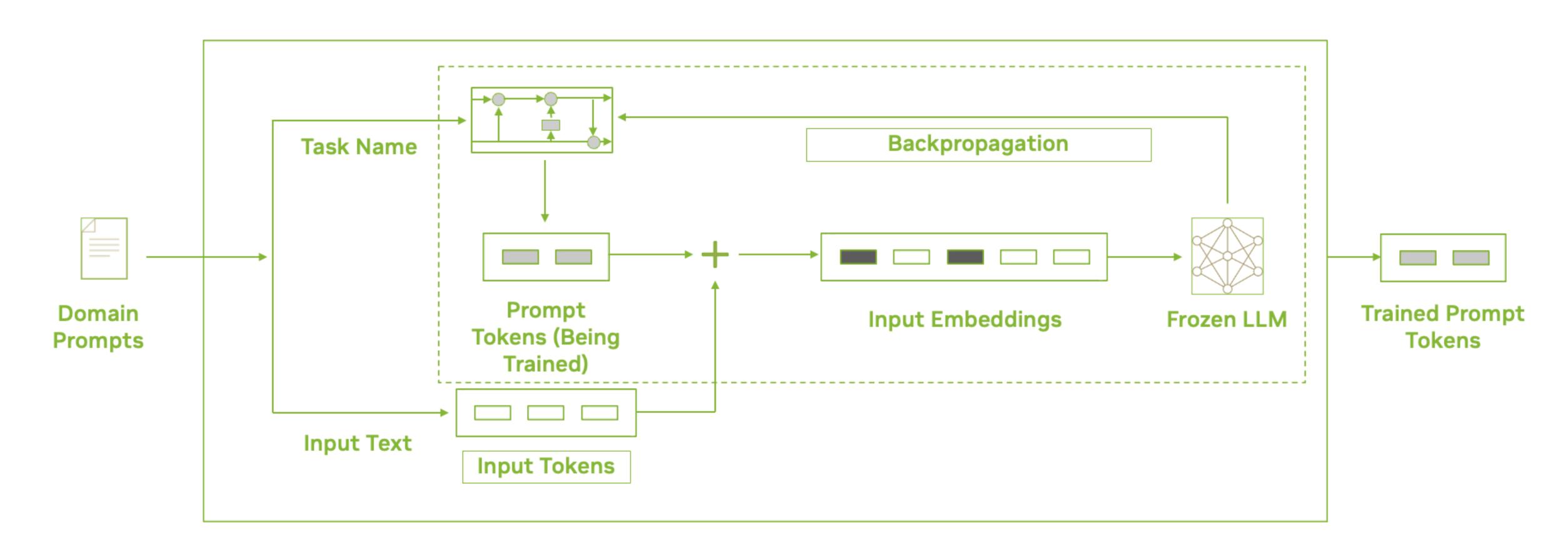


Enterprise Use-Cases Require Functional Skills

Specialized skills to solve customer and business problems

Provide Context to Models

Parameter efficient ways to customize LLMs for specific use-cases

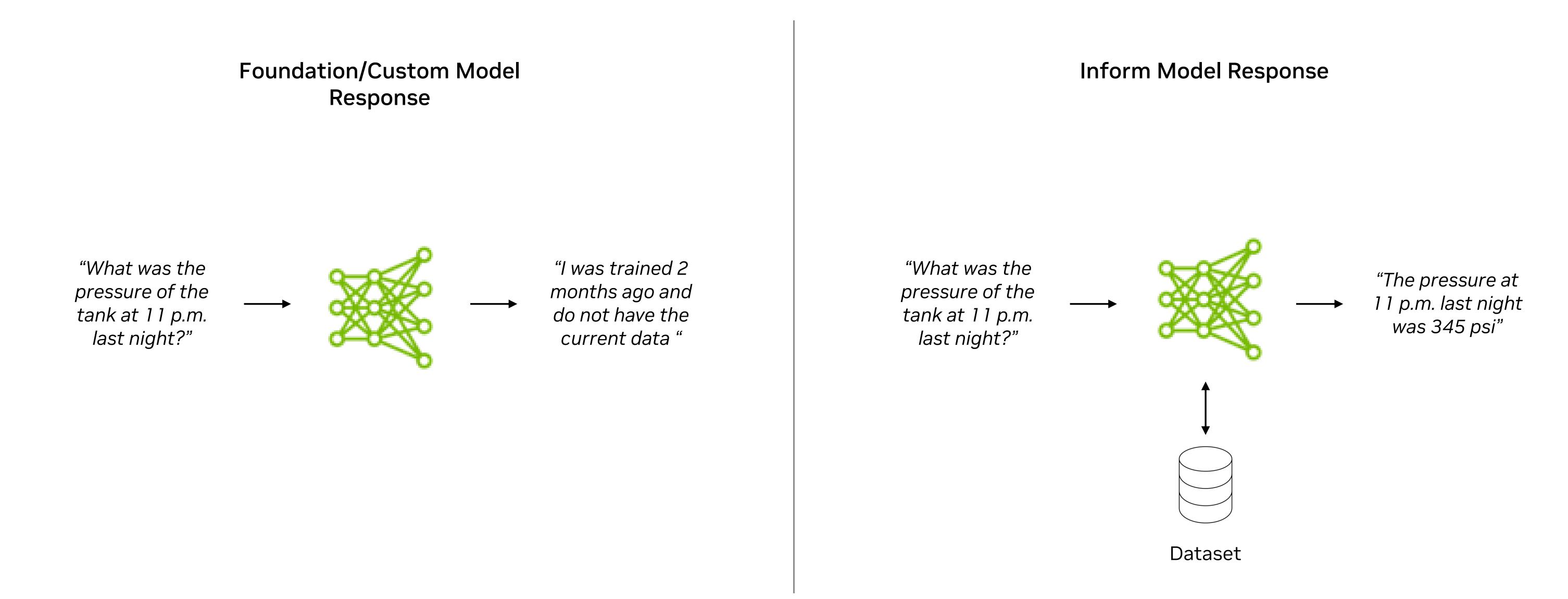


- Freeze foundational model, and learn the prompt tokens using a supervised learning approach
- Can achieve high accuracy for specific use-cases with just 100s of samples



Enterprise Use-Cases Require Domain Specific Knowledge

Encode and embed your Al with your enterprise's real-time information to provide the latest responses



70%

Of enterprise data is untapped

Unlock many new opportunities for greater intelligence

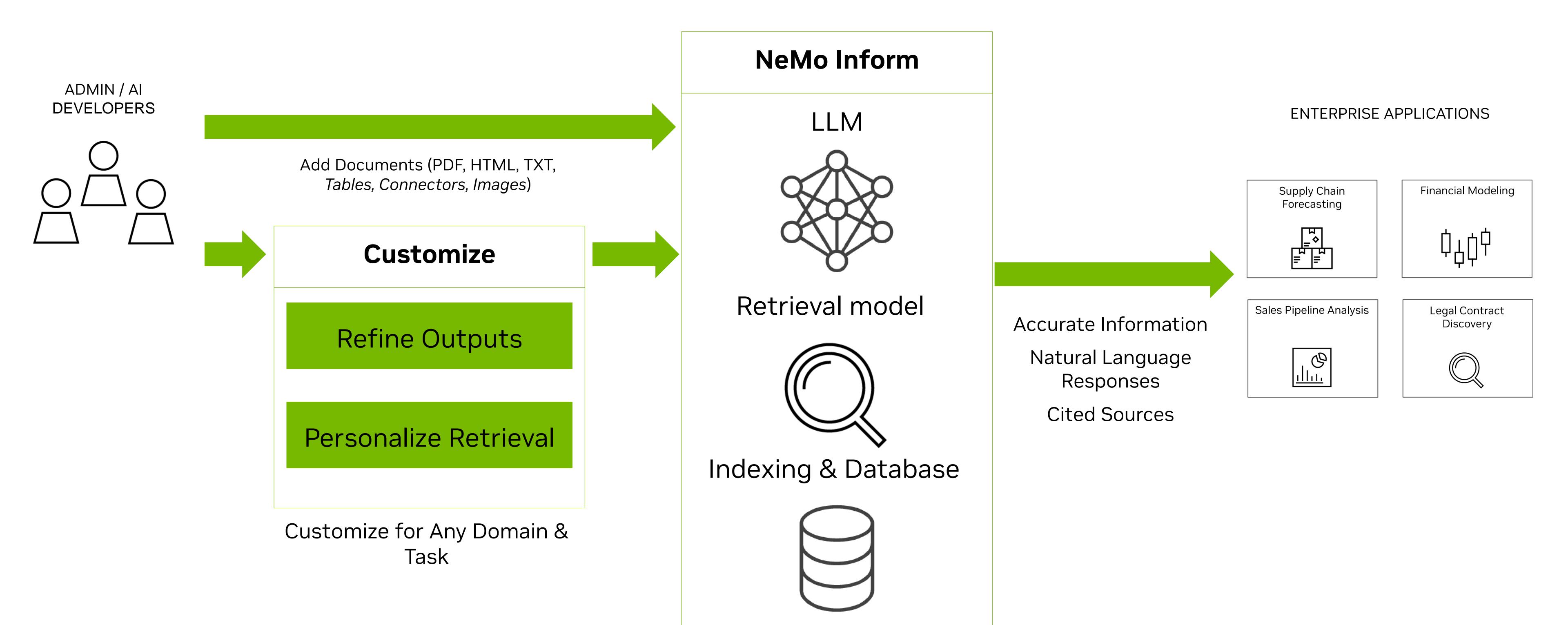


Less Frequent Re-Training

Significant cost and time savings in long-run to maintain LLMs



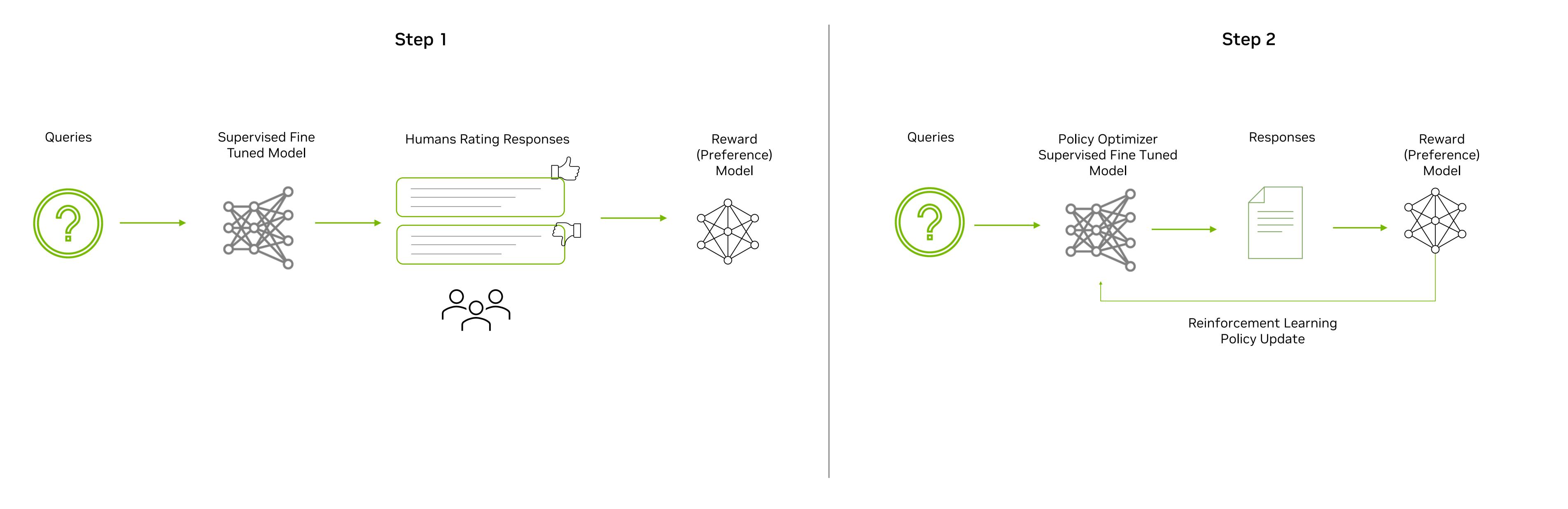
Retrieval Augmented Models





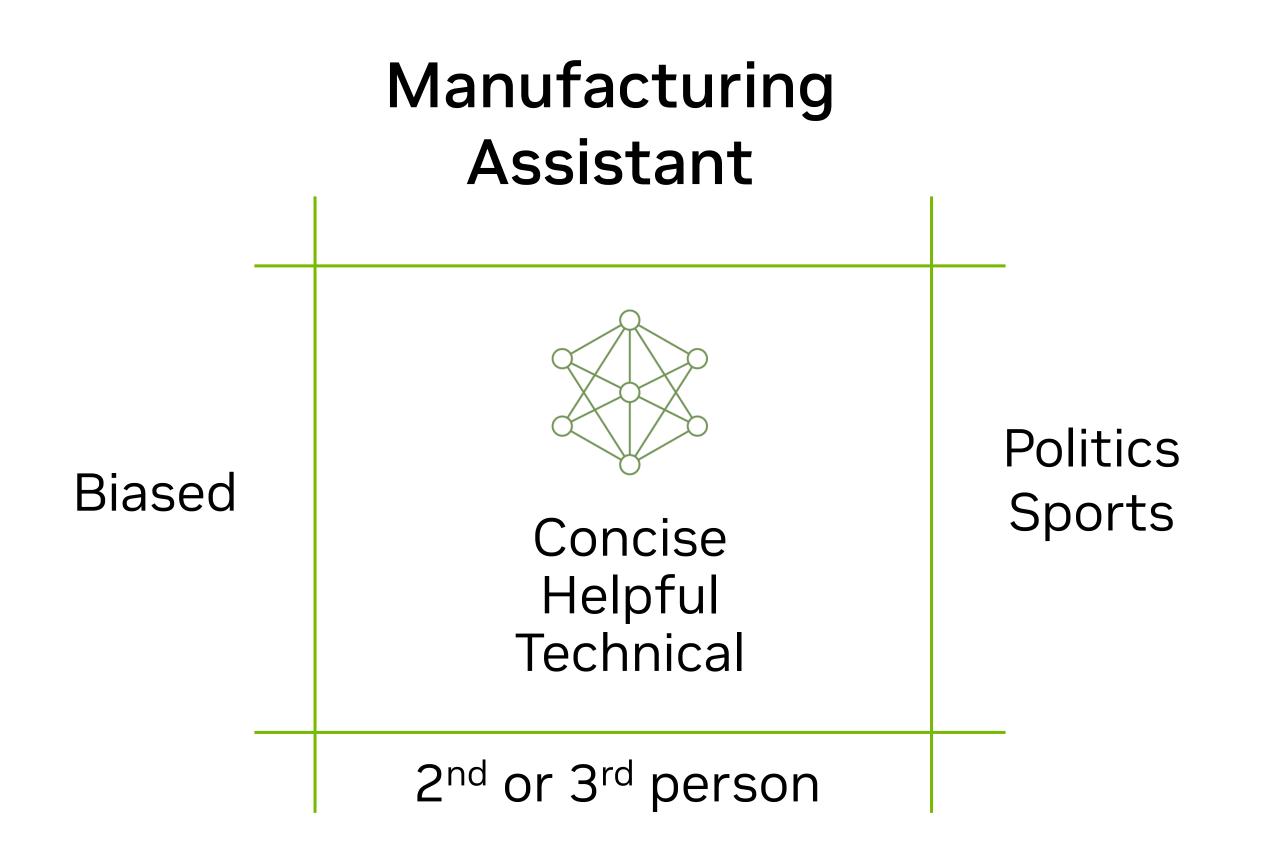
Enterprise Use-Cases Require Continuous Improvement

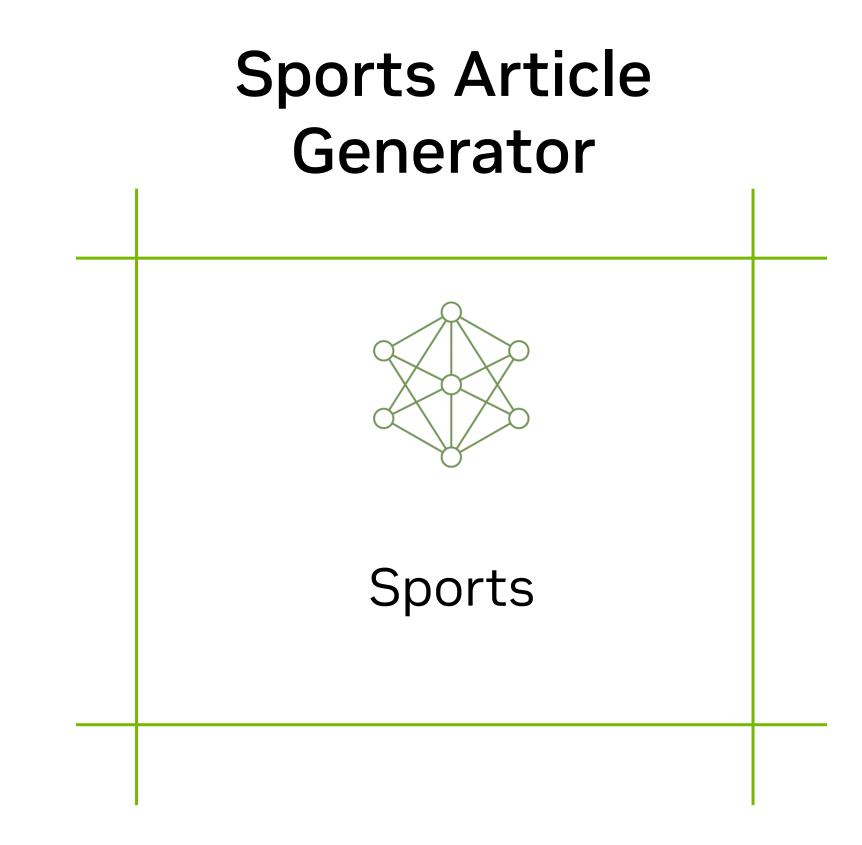
Reinforcement Learning with Human Feedback techniques allow for your enterprise model to get smarter over time, aligned to your specific enterprise domain



Enterprise Use-Cases Require Guardrails

Exclude everything outside functional domain, eliminate bias and toxicity, to align to human intentions





- Toxicity classifier (BERT based classifier) assigns a toxicity score for every input and output
- Developer can use the toxicity score to filter inappropriate responses for their use-case





Unmet Needs		NeMo Framework addressing needs	
Large-Scale Data Processing		Data Curation & Preprocessing Tools	
Multilingual data processing & training		Relative Positional Embedding (RPE) – Multilingual Support	
Finding optimal hyperparameters		Hyperparameter Tool	
Convergence of Models		Verified recipes for large GPT & T5-style models	
Scaling on Clouds		Scripts/configs to run on Azure, OCI, and AWS	
Deploying for inference		Model navigator + export to FT functionalities	
Deployment at-scale		Quantization to accelerate inferencing	
Evaluating models in industry standard benchmarks		Productization evaluation harness	
Differing infrastructure setups		Full-Stack support with FP8 & Hopper Support	
Lack of Expertise		Documentation	

Solving pain-points across the stack

NeMo Framework Performance - Training

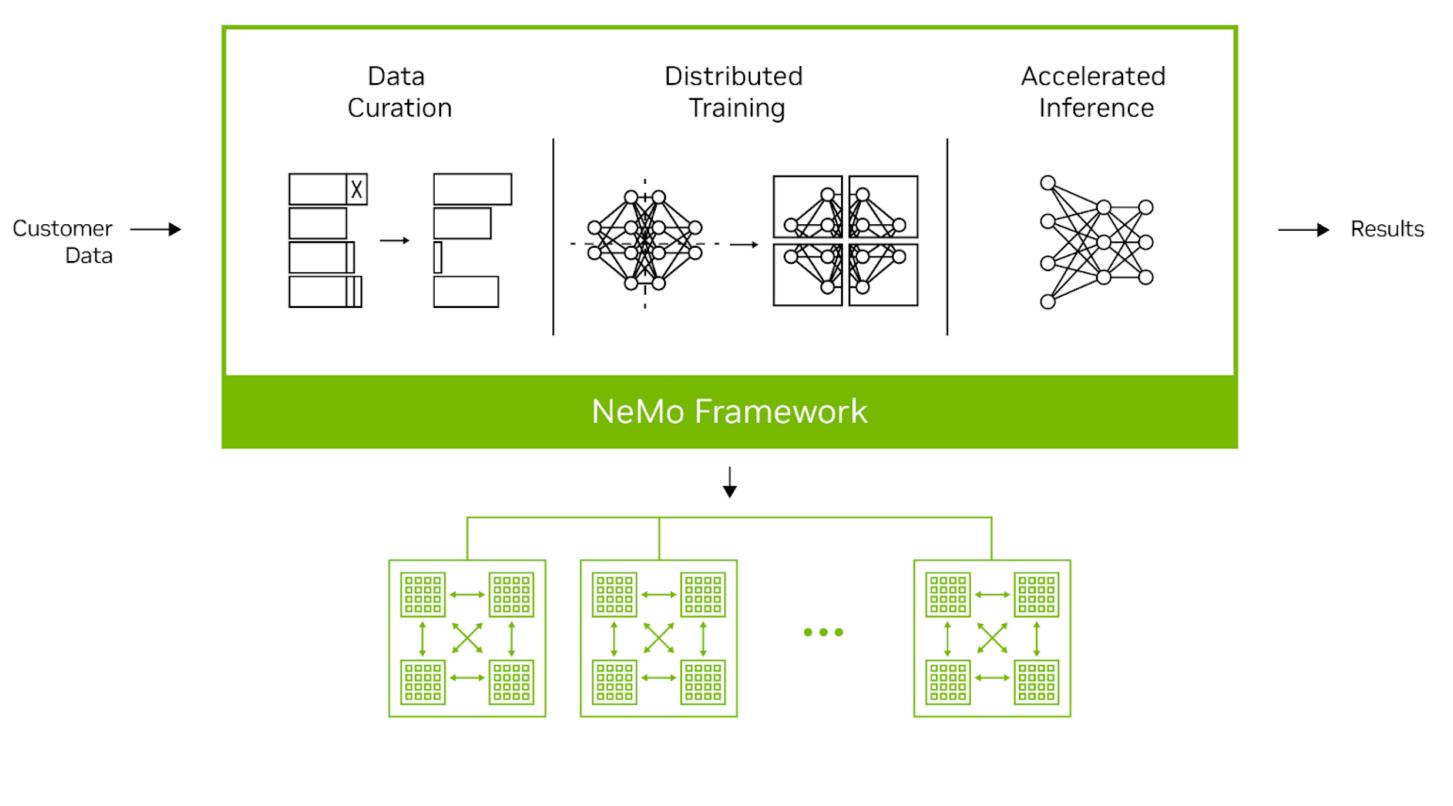
	Time to train 300B tokens in days (A100) - BF16					
	800 GPUs (5x DGX SuperPod)	480 GPUs (3x DGX SuperPod)	160 GPUs (1x DGX SuperPod)	64 GPUs (8x DGX A100)		
GPT-3: 126M	0.07	0.12	0.37	0.92		
GPT-3: 5B	0.8	1.3	3.9	9.8		
GPT-3: 20B	3.6	6	18.1	45.3		
GPT-3: 40B	6.6	10.9	32.8	82		
GPT-3: 175B	28	46.7	140	349.9		





NeMo Framework

An end-to-end, cloud-native enterprise framework to build, customize and deploy generative Al models









NVIDIA DGX SuperPODs
NVIDIA DGX Cloud
NVIDIA DGX Systems



Inference





- Expanding support across modalities
 - ✓ Multi-modal: SD, ViT, ViT-CLIP, Instruct-Pix2Pix, Imagen
 - ✓ **LLMs:** BERT > 100B, T5-MoE, T5, GPT-3, Inform
- ✓3D parallelism techniques: Data, Tensor & Pipeline, Sequence Parallelisms, Selective Activation Recomputation
- ✓ Customization techniques for LLMs: Adapters, RLHF, AliBi, SFT
- ✓ Auto-configurator tool to find optimal hyperparameters
- ✓ Orchestration support: SLURM, Nephele, Kubernetes K8s (Inference)

General Availability with NVIDIA AI Enterprise in Q2'2023 (LLMs Only)

Multi-modal functionality available via early access now





Now Available on Public Clouds









- NeMo framework is now available in openbeta
- Sign-up and download containers from **NVIDIA GPU Cloud**
- Source-code and training examples are available for use through our NeMo GitHub Repo
- Available for use on:
 - NVIDIA DGX SuperPODs
 - Cloud Platforms

Access NeMo Framework

Now Available for developers around the world through open-beta



Training & Deploying of Foundation Models are Challenging

Foundation models are neural networks trained on massive unlabeled datasets to handle a wide variety of tasks

	Mountains of Training Data
	Large-scale compute infrastructure for training & inferencing, costing \$10 M+ in just cloud costs
	Complex techniques to train and deploy on large-scale infrastructure
-\o^-\o^-\o^-\o^-\o^-\o^-\o^-\o^-\o^-\o^	Deep technical expertise



Training & Deploying of GPT-3

Training

Inference

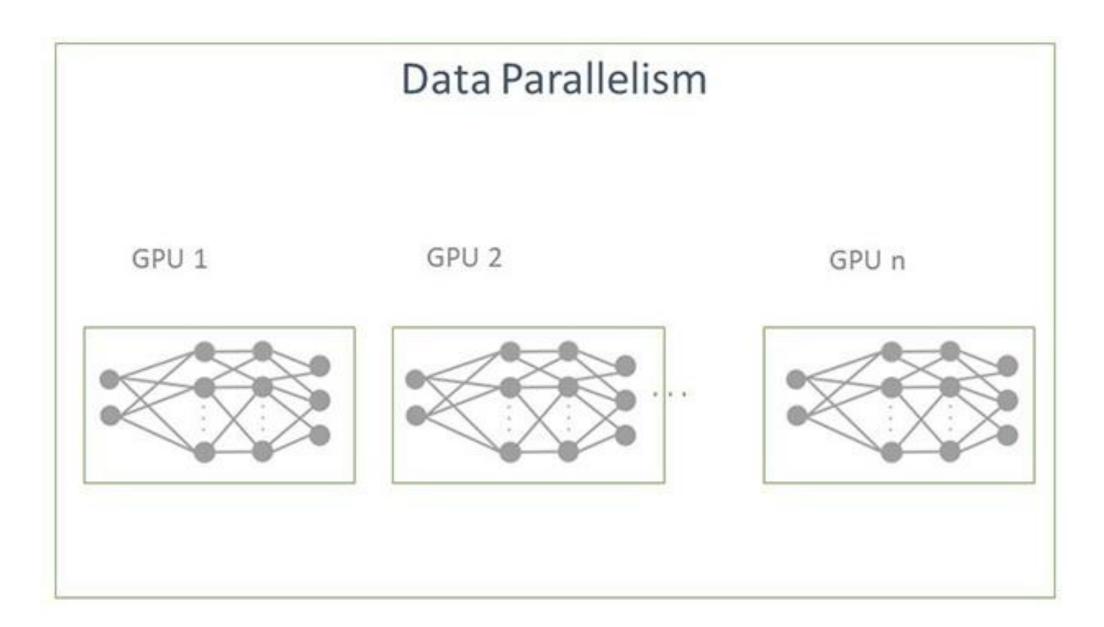
Train 300B tokens in days (A100) - BF16							
	800 GPUs (5x DGX SuperPod)	3x DGX SuperPod	1x DGX SuperPod				
GPT-3: 126M	0.07	0.12	0.37				
GPT-3: 5B	0.8	1.3	3.9				
GPT-3: 20B	3.6	6	18.1				
GPT-3: 40B	6.6	10.9	32.8				
GPT-3: 175B	28	46.7	140				

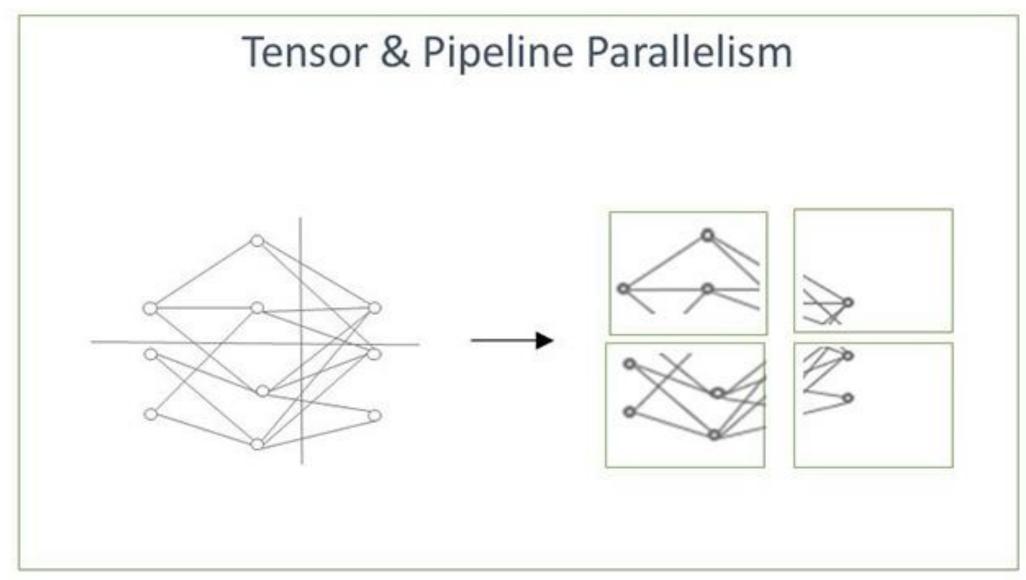
Estimated Inference Capacity								
GPT-3 Model Parameter Count	Precision	Input/Outp ut Length (Tokens)	Batch Size	Estimated GPU Memory Size	Estimated # of A100 80GB			
100M - 3B	FP16	60/20 200/200	1-256	200MB - 6GB	1			
5B - 20B	FP16	60/20 200/200	1-256	10GB - 600GB	1-8			
100B - 300B	FP16	60/20 200/200	1-256	200GB - 2TB	8-32 GPUs 1-4 Nodes			
500B - 1T	FP16	60/20 200/200	1-256	1TB - 5TB	16-64 GPUs 2-8 Nodes			

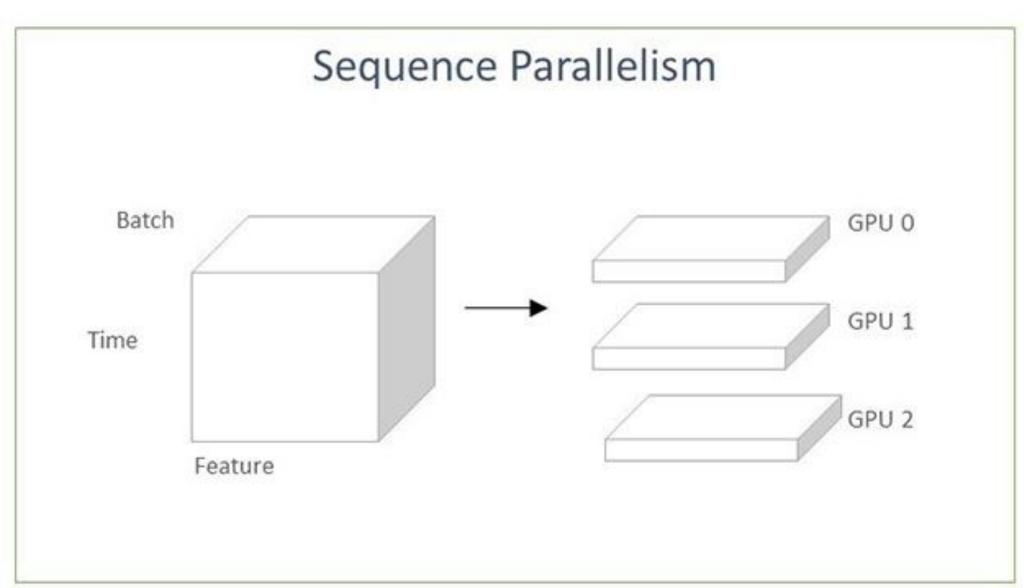


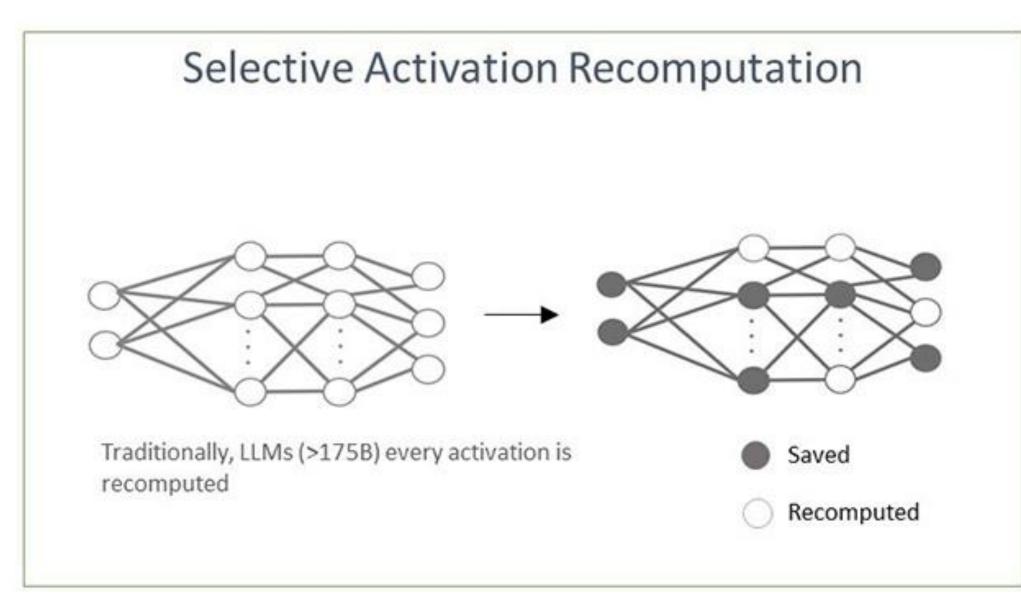
Overcoming Challenges of Training Foundation Model

NeMo framework offers efficient algorithms to train large-scale models







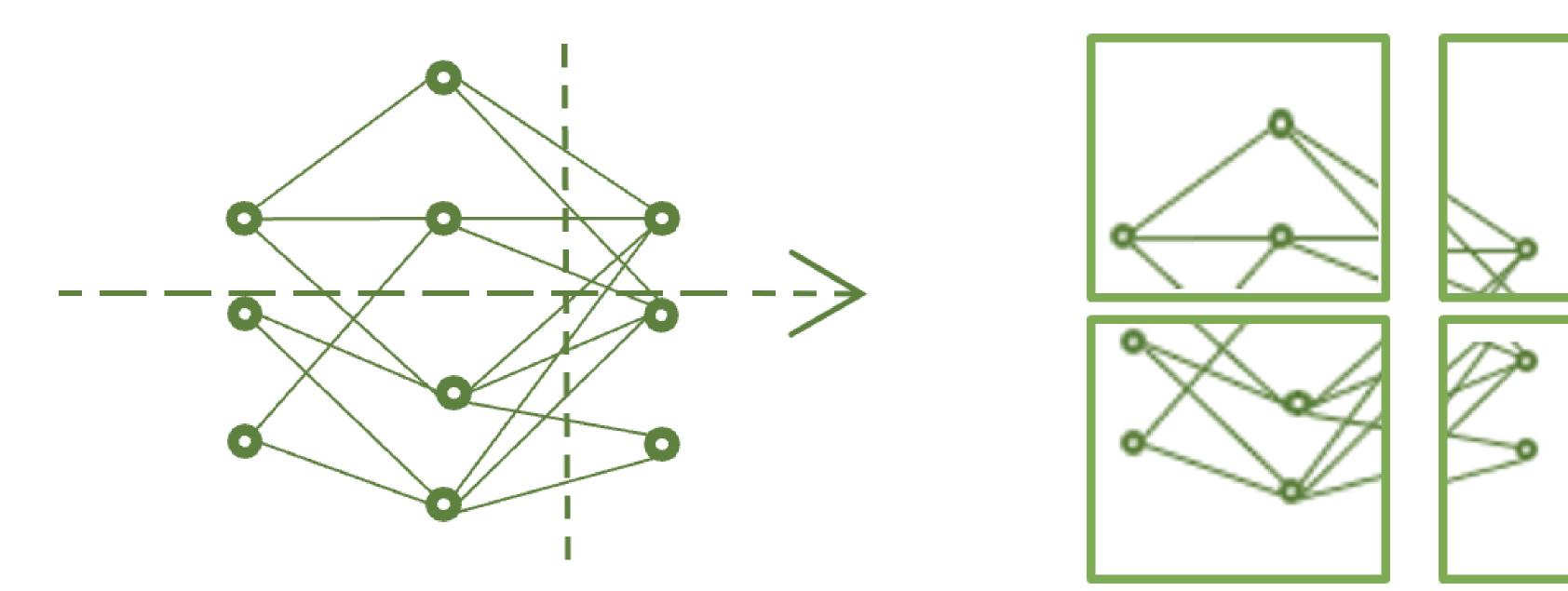


- Requires extensive experimentation to configure hyperparameters
- Needs state-of-the-art algorithms to process internet-scale data across an entire datacenter





Maximize GPU Utilization over InfiniBand and Minimum Latency within a Single Node



Pipeline (Inter-Layer) Parallelism

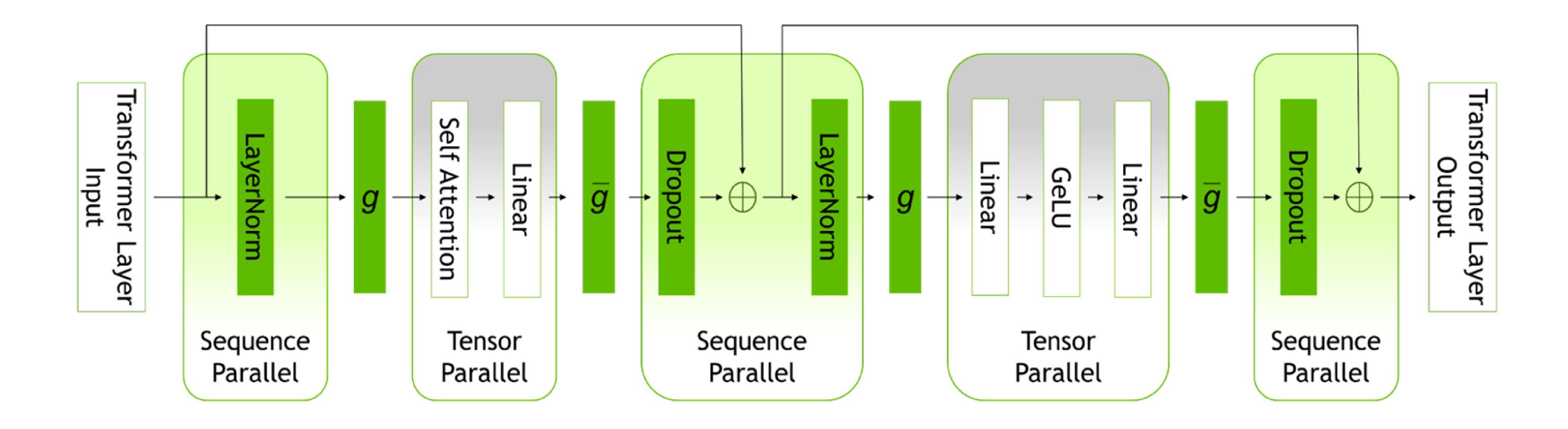
- Split contiguous sets of layers across multiple GPUs
- Layers 0, 1, 2 and layers 3, 4, 5 are on different GPUs

Tensor (Intra-Layer) Parallelism

- Split individual layers across multiple GPUs
- •Devices compute different parts of Layers 0, 1, 2, 3, 4, 5

Pipeline & Tensor Parallelism for Training





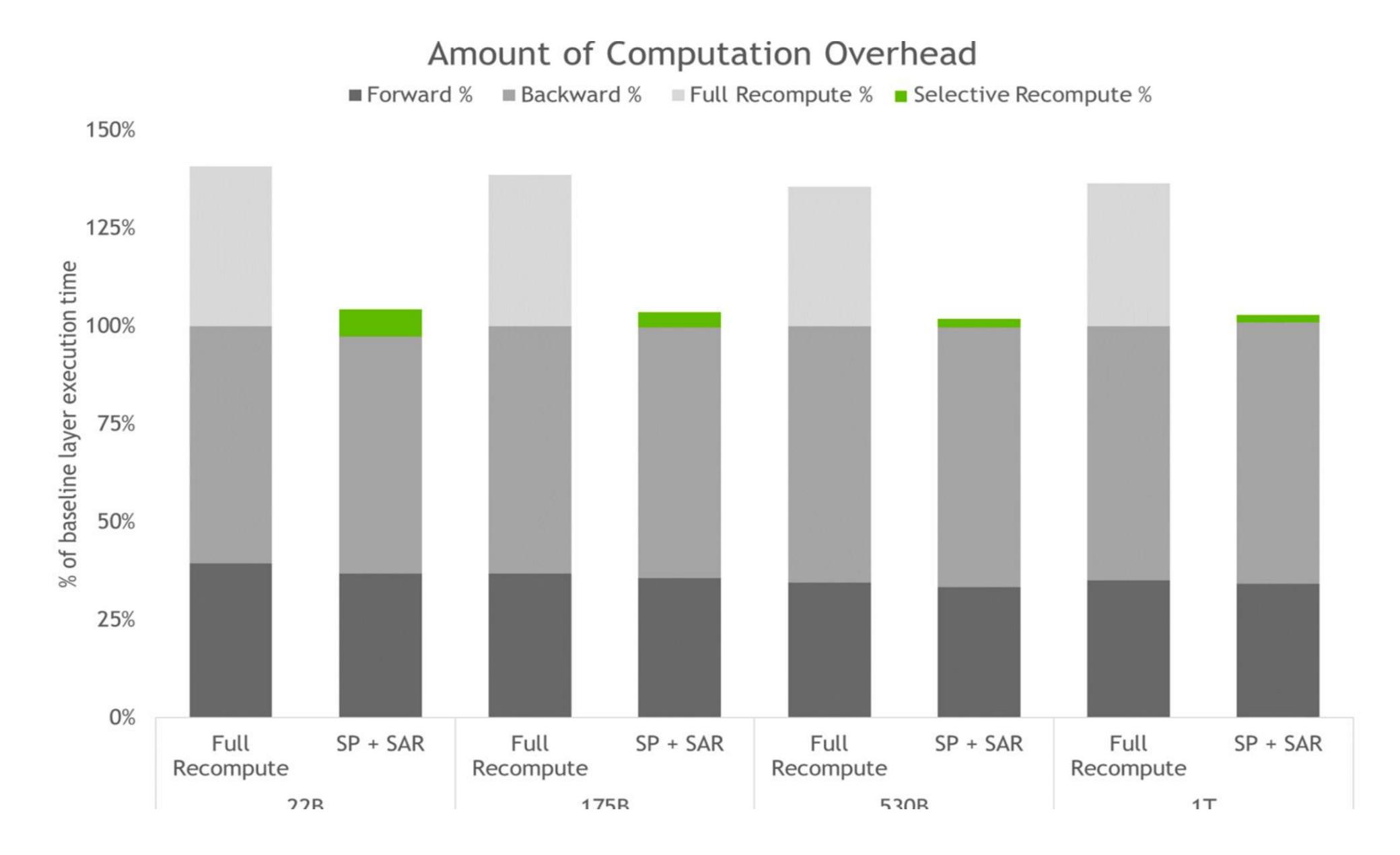
- Splits tensors across sequence dimension
- Reduce memory consumption of activation to reduce recomputation of activations during back-prop

Sequence Parallelism for Training

Increase throughput during back-propagation



Selective Activation Recomputation



- Choose activations to calculate based on compute-memory tradeoff
- Lower memory footprint of activations and increase throughput of network

Selective Activation Recomputation for Training

Distributed Training with Nemo

Example of Config

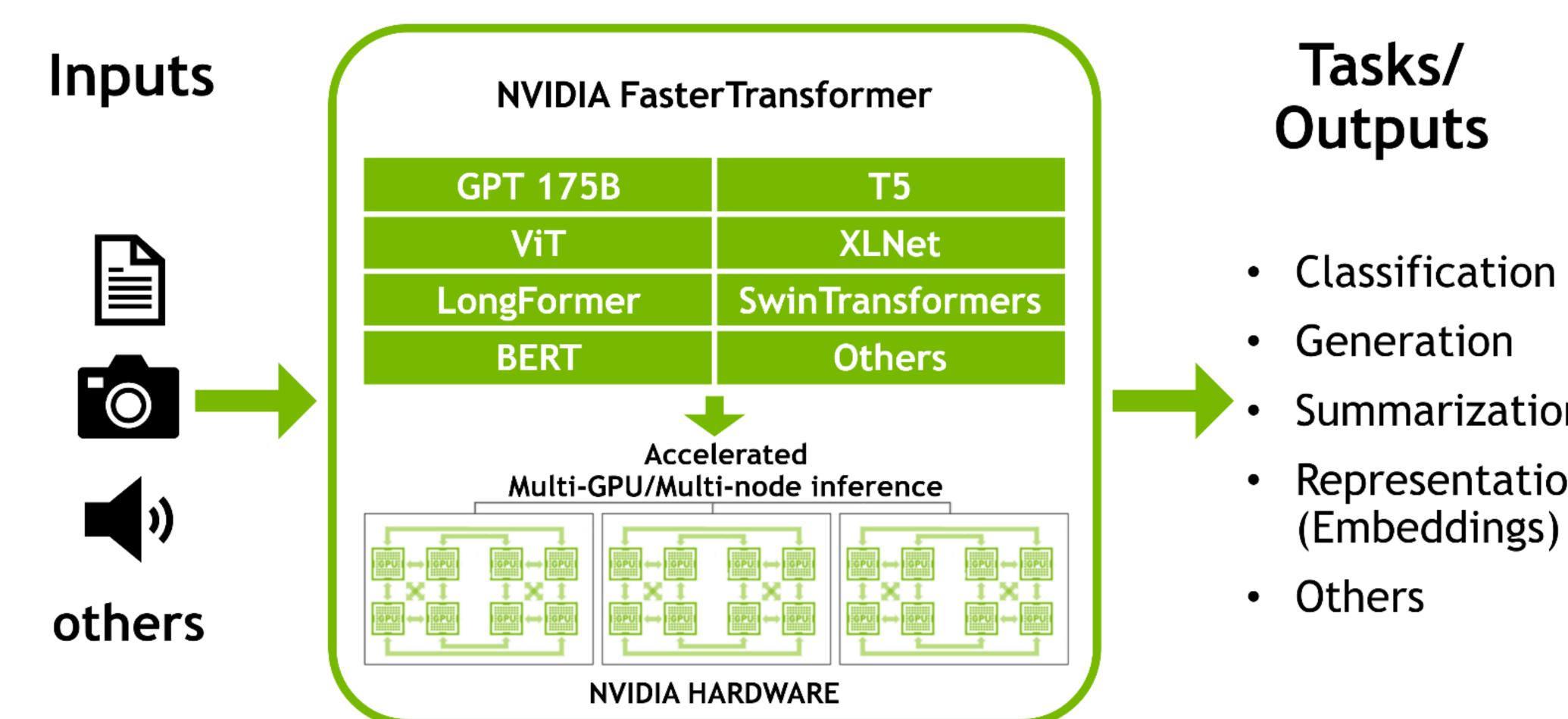
```
model:
tensor_model_parallel_size: 8
 pipeline_model_parallel_size: 16
## Activation Checkpointing
activations_checkpoint_granularity: selective # 'selective' or 'full'
## Sequence Parallelism
sequence_parallel: True
```





Distributed inference with fastertransformer

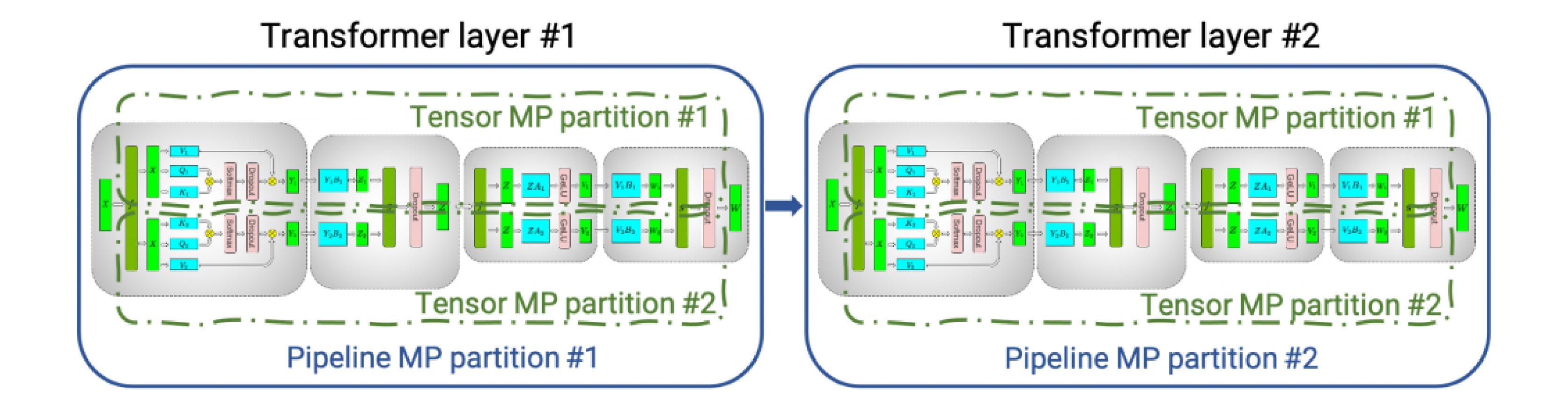
- Accelerated engine for the inference of transformer-based models
- Leverage highly optimized cuBLAS, cuBLASLt, and cuSPARSELt libraries.
- Highly optimize transformer blocks.
 - Layer fusion
 - GEMM autotuning
 - Quantization
- Distributed inference with MNMG.
 - Usage of MPI and NCCL



- Summarization
- Representation

DISTRIBUTED INFERENCE WITH FASTERTRANSFORMER

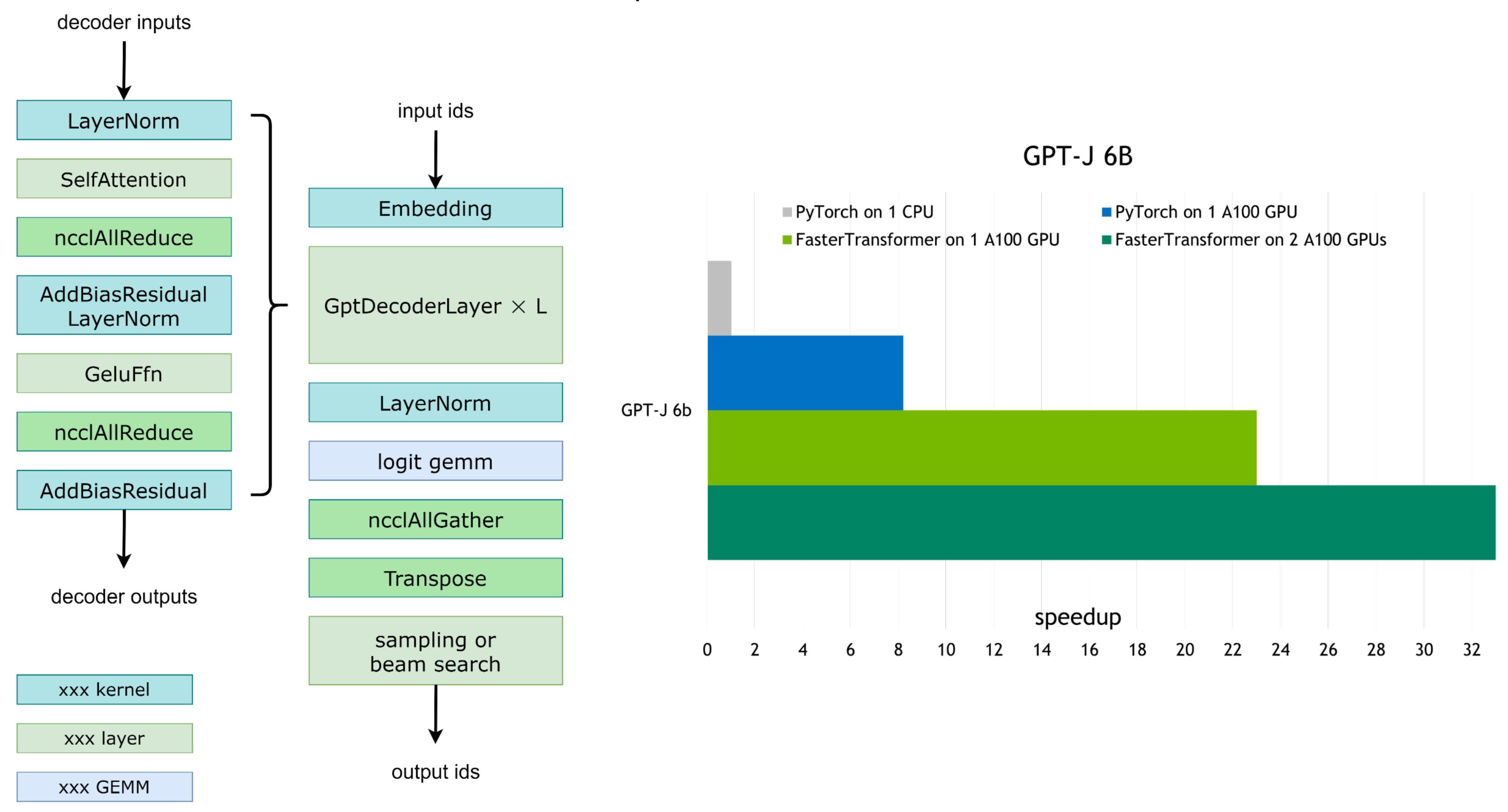
MNMG





Distributed inference with fastertransformer

GPT with optimize transformer blocks

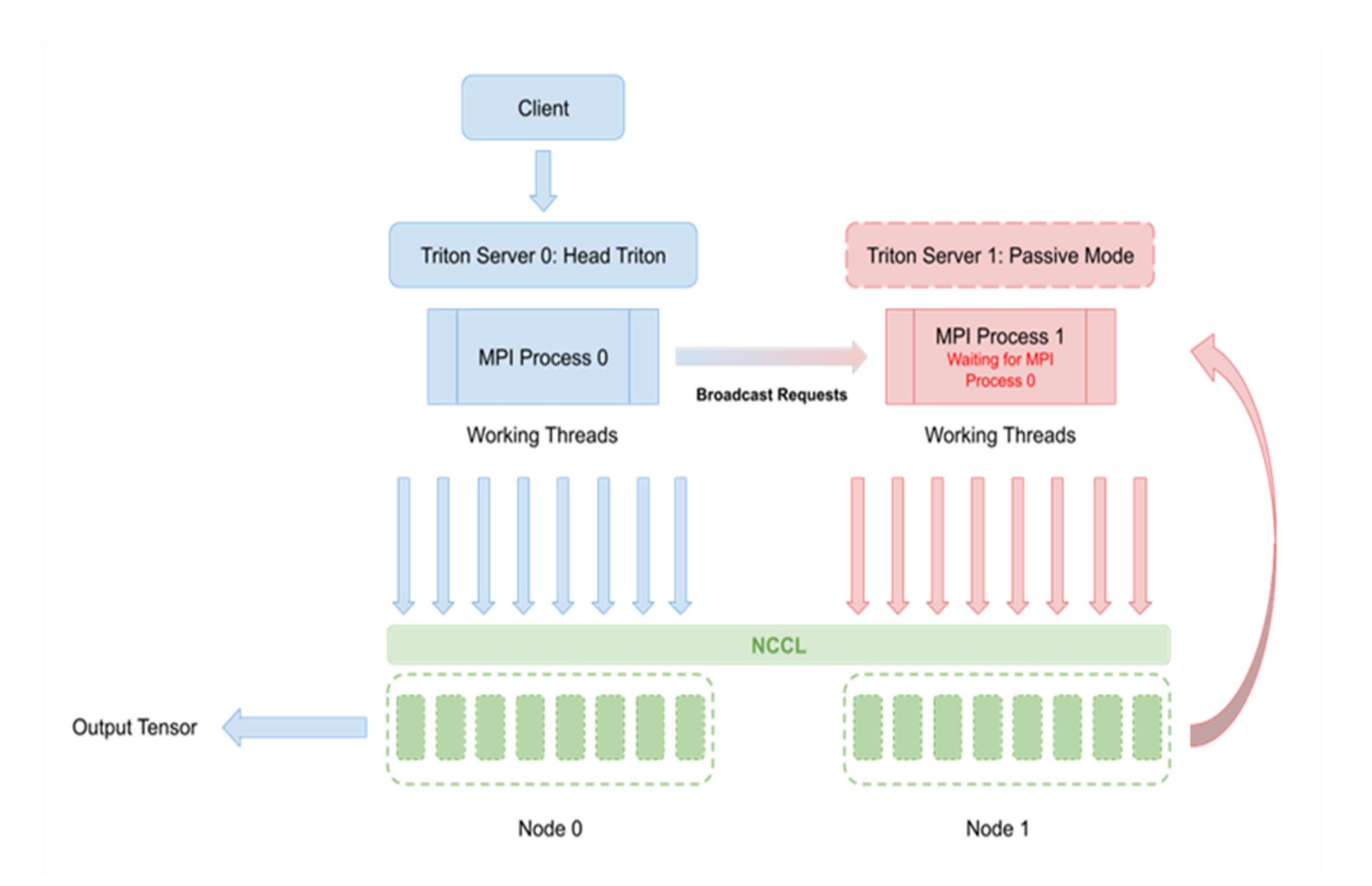




Distributed inference with fastertransformer

Serve giant transformer models and accelerate inference

- Optimize kernels to accelerate inference for encoder/decoder layers of transformer models
- Integrated as a backend in Triton Inference Server
- Uses tensor/pipeline parallelism for multi-GPU, multi-node inference
- Uses MPI and NCCL to enable inter/intra node communication
- Supports BERT, GPT, T5, ViT and Swin-T style models
- Megatron, HuggingFace and ONNX converters provided



Distributed inference with nemo

```
python3 FasterTransformer/examples/pytorch/gpt/utils/nemo_ckpt_convert.py \
   --in-file /checkpoints/nemo_gpt1.3B_fp16.nemo \
   --infer-gpu-num 1 \
   --saved-dir/model_repository/gpt3_1.3b \
   --weight-data-type fp16 \
   --load-checkpoints-to-cpu 0
python3 /export_scripts/prepare_triton_model_config.py \
   --model-train-name gpt3_1.3b \
   --template-path
/opt/bignlp/fastertransformer_backend/all_models/gpt/fastertransformer/config.pbtxt \
   --ft-checkpoint/model_repository/gpt3_1.3b/1-gpu \
   --config-path/model_repository/gpt3_1.3b/config.pbtxt \
    --max-batch-size 256 \
   --pipeline-model-parallel-size 1 \
    --tensor-model-parallel-size 1 \
   --data-type bf16'
```







Korean Language Models Powering:

- 1. Al Contact Center Cloud-based solution handling 100K calls/day without human intervention, reducing consultation times by 15 seconds.
- 2. Providing home assistant functions through IPTV, serving 8 Million families



Accelerated NLP industry
applications in Sweden by making
the power of a 100-billionparameter model for Nordic
languages easily accessible to the
Nordic ecosystem.



Improved downstream NLP tasks, like sentiment analysis, dialogue, and translation, by training custom Large Language Models using NeMo framework.



- Register here
- Find out more here
- NVIDIA Brings Large Language Al Models to Enterprises Worldwide | NVIDIA Newsroom

DEVBLOGS and VIDEOS:

- Adapting P-Tuning to Solve Non-English Downstream Tasks
- NVIDIA AI Platform Delivers Big Gains for Large Language Models
- <u>Efficient At-Scale Training and Deployment of Large Language Models GTC Session</u>
- Hyperparameter Tool GTC Session
- <u>Using DeepSpeed and Megatron to Train Megatron-Turing NLG 530B, the World's Largest and Most Powerful Generative Language Model | NVIDIA Developer Blog</u>

CUSTOMER STORIES:

The King's Swedish: Al Rewrites the Book in Scandinavia eBook Asset

No Hang Ups With Hangul: KT Trains Smart Speakers, Customer Call Centers With NVIDIA AI

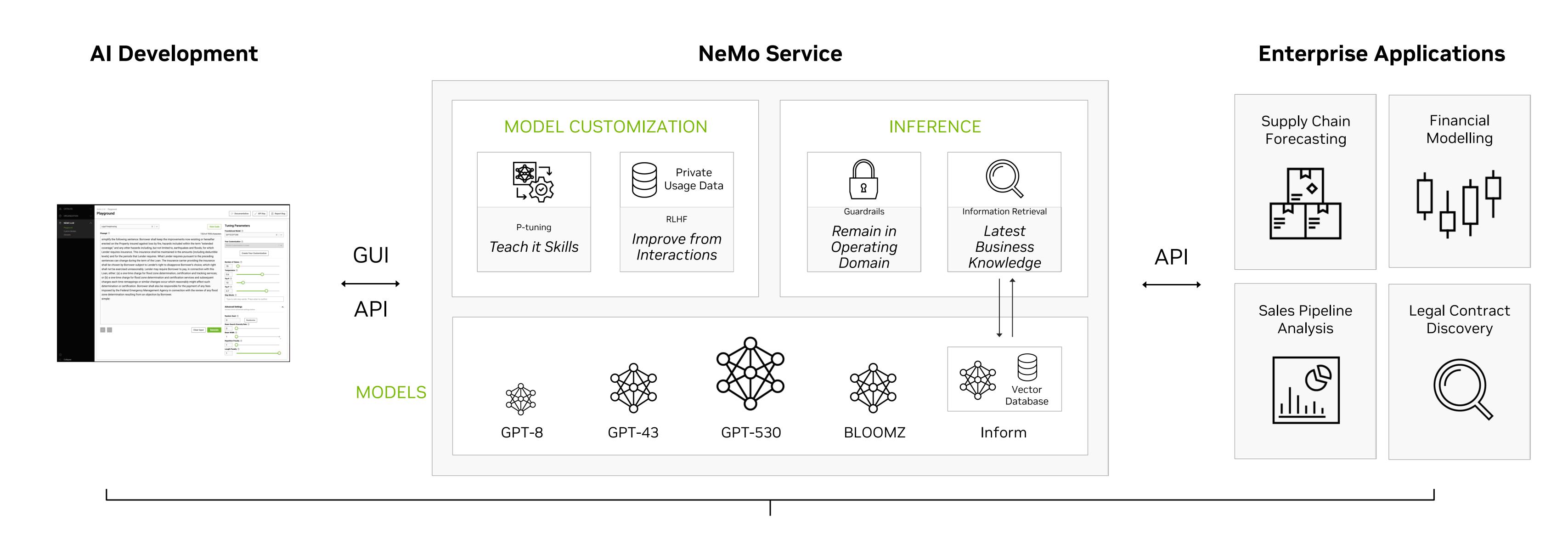
Resources

Get Started



NVIDIA NeMo Service

Enterprise Hyper-Personalization and At-Scale Deployment of Intelligent Large Language Models



NVIDIA DGX Cloud

Your Enterprise Al

Customize state-of-the-art pre-trained language models

Easily Develop & Connect Applications

GUI-based Playground and Scalable Cloud API

Deploy Anywhere

In the Service, Across Public Clouds, or On-Premises

Enterprise Support

Fully supported by NVIDIA AI Experts from Customization to Deployment At-Scale

NeMo Service – Key Features

Customize Easily

Curated training techniques for enterprise hyper-personalization.

Achieve Higher Accuracy



Best-in-class suite of Al foundation models design for customization, trained with up to 1T tokens.

Run Anywhere



Run inference of large-scale custom models in the service or deploy across clouds or private data centers with NVIDIA AI Enterprise software.

Fastest Performance at Scale



State-of-the-art training techniques, tools, and inference—powered by NVIDIA

DGX™ Cloud.

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Easily access the capabilities of your custom enterprise LLM through just a few lines of code or an intuitive GUI-based playground.

Enterprise Support



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Web Pages

- NVIDIA Generative Al Solutions
- NVIDIA NeMo Service



Blogs

- What are Large Language Models?
- What Are Large Language Models Used For?
- What are Foundation Models?
- How To Create A Custom Language Model?
- Adapting P-Tuning to Solve Non-English Downstream Tasks



GTC Sessions

- How to Build Generative AI for Enterprise Usecases
- Leveraging Large Language Models for Generating Content
- Power Of Large Language Models: The Current State and Future Potential
- Generative AI Demystified



